



School of Management Studies

Cochin University of Science and Technology



DIAMOND JUBILEE PLACEMENT BROCHURE

MBA 2023-25



in Management Category

CELEBRATING **60th** YEAR

Moulding Managers for Mankind

www.sms.cusat.ac.in

81ST

SCHOOL OF MANAGEMENT
STUDIES RANKED 81ST IN
THE TOP 100 MANAGEMENT
INSTITUTES OF INDIA

34th

COCHIN UNIVERSITY OF
SCIENCE AND TECHNOLOGY
RANKED 34TH AMONG
UNIVERSITIES ACROSS INDIA



School of Management Studies

Cochin University of Science & Technology

“Where Dreams Meet Triumph”

www.sms.cusat.ac.in

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Our Rankings Reflect Excellence

The School of Management Studies (SMS), CUSAT, continues to establish itself as a premier management institute in India.

In the 2024 rankings:

- CUSAT is ranked 34th among universities across India by the National Institutional Ranking Framework (NIRF).
- SMS is ranked 81st in the NIRF 2024 Management Institutes category.
- CUSAT has also been recognized as the 7th best university in India by India Today Magazine 2024.

These rankings are a testament to our commitment to academic excellence, industry relevance, and the holistic development of future business leaders.

Vision

To be a premier center of excellence in management education providing globally relevant thought leadership for a progressive and sustainable society.

Mission

- To contribute to nation-building by training young talents to meet industry standards of professional competence through industry-aligned curriculum and by nurturing entrepreneurial orientation among students.
- To empower students to transform into management professionals of global competence with state-of-the-art knowledge, skills, and ethical values through experiential and transformative learning process.
- To facilitate an inclusive and diverse academic environment in which students, researchers and faculty can pursue excellence while adhering to highest standards of ethics and sustainability, and commitment to society.
- To positively influence the body of knowledge in management and business practices in the country through continuous research and innovation.

MILESTONES IN OUR JOURNEY

1964 : School Of Management Studies Started under Ernakulam Centre Of the University of Kerala. Housed at FACT Training Centre.

1967 : Ernakulam Centre was inaugurated at Kalamassery. School was shifted from FACT to the University campus in Kalamassery.

1972 : Full Time MBA batch was introduced, while 2 Part Time Diploma programmes were converted into Part Time MBA programmes.

2014 : Celebrated Golden Jubilee.

2024: Celebrating Diamond Jubilee. Started Executive MBA

1962 : University of Kerala decided to start Management Programme.

1965 : Introduced 2 Part Time Diploma in Business Management and Diploma in Industrial Administration.

1971 : Ernakulam Centre of University of Kerala became The University of Cochin and SMS became part of the new university.

1982 : Annual Business & Cultural fest – Talentime was organized for the first time.

2024 : NIRF Ranking, 81st in the top 100 Management institutes in India .

A group of eight students, four men and four women, are posed in two rows. The back row consists of four students standing, and the front row consists of four students sitting on a bench. They are all wearing dark blue business suits or dresses. The background is a lush green outdoor setting with trees and foliage.

MOULDING MANAGERS FOR MANKIND

FOUNDER

Professor (Dr.) M.V. Pylee



“ Padma Bhushan Professor, (Dr.) M. V. Pylee (1922 - 2017) was an Indian scholar, educationist and management guru, considered by many as the father of management education in Kerala and an authority on Constitutional Law. He was awarded Padma Bhushan in 2006 by Government of India for his contributions to the field of education and management. He was the Vice-Chancellor of CUSAT from 1977 to 1981 and also Founder Director of the School of Management Studies, CUSAT. He had also instituted the M. V. Pylee Award for the Best Distinguished Academician in India. ”

VICE CHANCELLOR'S MESSAGE

Prof. (Dr.) M. Junaid Bushiri



Since its inception in 1971, Cochin University of Science and Technology (CUSAT) has been a pioneer in higher education. Our institution offers a wide array of undergraduate, postgraduate, and doctoral programs across numerous disciplines. The academic framework at CUSAT is meticulously designed to provide students with a robust understanding of their chosen fields, blending theoretical knowledge, practical skills, and research-focused learning.

The School of Management Studies (SMS) at CUSAT is proud to be the first business school in South India. Over more than five decades, SMS has evolved into one of the most prestigious and respected institutions, producing numerous distinguished professionals in management and business.

As we celebrate our Golden Jubilee year, we reflect on our achievements with pride and look forward to the future with optimism. To the MBA batch of 2023-2025, as you embark on this new chapter, remember that your education at CUSAT has prepared you to make a meaningful impact. Embrace confidence, seize opportunities, and remain committed to continuous learning and growth. I am confident that each of you will forge a successful path.

To prospective employers, I warmly invite you to partner with us in shaping the future by recruiting our exceptional graduates. Let us work together to build a brighter future, fueled by the extraordinary talent cultivated at the School of Management Studies, CUSAT.

Warm regards,

Prof. (Dr.) M. Junaid Bushiri

Vice Chancellor,

Cochin University of Science and Technology

DIRECTOR'S MESSAGE



Prof. (Dr.) Zakkariya K A

Welcome to the School of Management Studies (SMS), CUSAT. As we celebrate our Golden Jubilee this year, it is a momentous occasion to reflect on our illustrious history and our steadfast commitment to excellence in management education.

Established in 1964, SMS, CUSAT stands as a pioneering institution in India, with a rich legacy spanning over five decades. Over the years, we have proudly produced over 5000 leaders who have excelled across various sectors and made significant contributions to society. Our alumni are a testament to the quality of education and the strong foundation laid during their time at SMS. One of the cornerstones of our success is our exceptional return on investment for students, which stands at four times the initial investment. This is complemented by our consistent placement record, with over 95% of our students securing employment and an impressive annual CTC. These achievements underscore our commitment to providing our students with the best opportunities to launch their careers.

We enhance our curriculum with value-added and professional certification programs to meet the dynamic demands of the business world. Our highly qualified faculty, dedicated to a supportive and student-friendly environment, ensure personalized attention with a 7:1 student-to-teacher ratio. State-of-the-art facilities, a well-equipped library, and rich resources create an ideal setting for developing young business minds, blending theoretical knowledge with practical application to prepare students for successful careers.

As we commemorate our Golden Jubilee, we are proud of our excellent placement and performance track record. This milestone year is a testament to our enduring legacy, and we remain committed to maintaining and enhancing our standards of excellence. We look forward to another fifty years of success, innovation, and leadership in management education. Thank you for being an integral part of the School of Management Studies at CUSAT. Together, let us continue to strive for greatness and make a positive impact on the world.

Warm regards,

Prof. Dr. Zakkariya K.A.

Director, School of Management Studies

Cochin University of Science and Technology

PLACEMENT COORDINATOR

A photograph of Dr. Manu Melwin Joy, a man with glasses and a dark suit, sitting at a desk with a laptop. The background is a blurred indoor setting.

Dr. Manu Melwin Joy

In today's rapidly changing world, academic institutions must adopt innovative strategies to develop the next generation of professionals. At the School of Management Studies (SMS), CUSAT, we are dedicated to fostering a group of talented and skilled students. It is with great pride and joy that I introduce the MBA batch of 2023-2025 from SMS, especially as we celebrate our Golden Jubilee year.

The dedication and passion exhibited by these students have continually impressed us, and I am confident that their hard work will lead to significant achievements. Inspired by our distinguished alumni who have upheld the legacy of SMS for fifty years, I believe the 2023-2025 cohort will continue this tradition. These students exemplify the excellence of our institution, excelling academically and showing remarkable motivation and skill in various extracurricular activities. With the right mix of knowledge, attitude, and aptitude, they are ready to make a substantial impact in their chosen careers.

On behalf of the School of Management Studies, I warmly invite all recruiters to participate in our campus placement program for the academic year 2023-2025. We look forward to showcasing the exceptional abilities of our students and creating valuable connections that will benefit both recruiters and students. Join us in celebrating our Golden Jubilee by witnessing the extraordinary potential of our future leaders.

Warm regards,

Dr. Manu Melwin Joy

Placement Coordinator, School of Management Studies
Cochin University of Science and Technology

PEDAGOGY

- School of Management Studies has crossed new heights by being the first government-owned management school to introduce business simulations in the course curriculum. This will help the students to make better decisions in all aspects of a business. This will also give them a practical understanding of the importance of teamwork and problem-solving in a dynamic workspace
- School of Management studies employs a plethora of modes to ensure maximum absorption and effective utilization of concepts. Retaining the positive aspects of online learning, the school has adapted for a hybrid curriculum wherein conceptual clarity and applications.
- At the School of Management Studies, the education program is inclined towards overall development. It has stepped right in to adapt to the changes and trends that Industry 4.0 brings.
- The club activities hosted by the School of Management Studies are a means of knowledge acquisition, talent identification, and exposure to the outside world. This gives opportunities for robust overall development of the students as well as motivates them to try new dimensions.
- Multiple opportunities are provided to the student through live interactions, conclaves, and leadership talks. They facilitate open-channel communication with experts and alumni which further enhances the growth curve through experience learning.
- Innovative learning channels are opened for students, comprising of developing business plans, pitching sessions, case studies, and an entrepreneurial experience enabling them to tackle real-world problems with better understanding and zeal. This process also enhances their decision-making abilities and tolerance to risk handling. The gamified approach to everyday lectures motivates students to deeply grasp the relevant concepts.
- The adoption of an outcome-based model promotes a practical learning approach. The revision of the syllabus to incorporate industry trends also aids in equipping the students with tools that will in fact reflect positively on the student's employability skills.
- SMS has also adopted to MOOC learning methodology, wherein every student may choose a course within the prospects but outside of their regular curriculum. This course will carry a weightage on their final course outcome. It builds and nurtures in the learners the drive to align their schedules for sessions and regular coursework. It promotes within them the aptitude and importance of self-learning also includes simulation to get real life experience for the students

COMPREHENSIVE CURRICULUM

The School of Management Studies (SMS) at CUSAT offers a comprehensive curriculum that emphasizes a balance between theory and practice. Classroom time, club activities, and extracurricular activities are given equal importance and priority. Practical application is emphasized through exercises, assignments, and real-world scenarios. Continuous assessment, including theory and application-based exams, class participation, activities, assignments, and outlook, carries equal weightage as end-semester examinations. The extent of knowledge acquisition is measured using outcomes-based question papers based on Bloom's Taxonomy. Subjects requiring a practical outlook incorporate activities, discussions, pitching, and presentation sessions into the weekly class schedule. Domain clubs provide a platform for informal discussions and panel meetings. Managerial Skill Development is integrated into the first two semesters to equip students with soft skills and industry trends, acting as a soft launch pad for the corporate world. The SMS curriculum aims to move away from rote memorization and promote mindful learning.

HIGHLIGHTS

- Equal weightage and priority for curricular, co-curricular, and extracurricular activities.
- Practical enabled internal assessments and Bloom's Taxonomy outcome-based external assessment.
- Business simulation for better Real-world understanding.
- Regular interaction with industry experts.
- Experienced with the latest software.
- Skill Development at par with Industry 4.0.
- Managerial Skill Development for improving soft skills.
- Value Added Programme

COURSE STRUCTURE

Semester 01

- Management Concepts and Organizational Behaviour
- Statistics for Managers
- Managerial Economics
- Business Communication
- Financial Accounting
- Business Environment
- Indian Ethos and Business Ethics
- IT for Business and Management
- Managerial Skill Development

Semester 03

- Management Science
- Organisational Structure, Design and Change
- Business Analytics
- Summer Project Work
- Elective -1
- Elective-2
- Elective-3
- Elective-4

Semester 02

- Financial Management
- Marketing Management
- Operations Management
- Human Resource Management
- Management Accounting
- Business Research Methods
- Legal Aspects of Business
- Innovation and Entrepreneurship
- Managerial Skill Development

Semester 04

- Corporate Governance and Strategic Management
- Environment management
- Elective -5
- Elective -6
- Elective -7
- Elective -8
- Online Course(MOOC)
- Comprehensive Viva-Voce

Functional Areas of Management

- Finance & Accounting Management
- Marketing Management
- Data Science & Business Analytics
- Production and Operations Management
- OB and Human Resource Management
- International Business Management
- Information Technology & System Management
- General Management

LIST OF ELECTIVES

Finance & Accounting Management

- Security Analysis and Portfolio Management
- International Finance
- Working Capital Management
- Management of Financial Services
- Financial Derivatives and Risk Management
- Corporate Restructuring
- Financial Modelling
- Analytics for Finance
- Behavioural Finance
- Project Management
- Bank Financial Management
- Fundamentals of Insurance

Marketing Management

- Consumer Behaviour
- Integrated Marketing Communication
- E-Commerce
- Marketing Research
- Strategic Marketing
- International Marketing
- Sales Management
- Services Marketing
- Brand and Product Management
- Retail Management
- Digital Marketing
- Customer Relationship Management
- Marketing Analytics

Production & Operations Management

- Project Management
- Customer Relationship Management
- Supply Chain Management
- Purchasing and Materials Management
- Quality Management
- International Logistics
- Service Operations Management
- Simulation and Modelling
- Enterprise Resource Planning
- Supply Chain Analytics
- Agile project Management

International Business Management

- International Finance
- International Marketing
- Global Human Resource Management
- Supply Chain Management
- International Logistics Mgmt
- Enterprise Resource Planning
- Export Import Policies and Procedures

OB and Human Resource Management

- Strategic Human Resource Management
- Management of Industrial Relations
- Training and Development
- Global Human Resource Management
- Compensation Management
- Human Resource Planning and Development
- Organisational Change and Development
- Managing Interpersonal and Group Processes
- Performance Management
- HR Analytics
- Diversity and Inclusion at Workplace
- Gender and Leadership at the Workplace

IT & Systems Management

- E-Commerce
- Digital Marketing
- Customer Relationship Mgmt
- Enterprise Resource Planning
- Strategic Management of Information Technology
- Database Management Systems
- Business Process Re-engineering
- System Analysis and Design
- Technical Foundation for E-Business
- Data Mining for Business Intelligence
- Advanced Data Analytics for Business Decisions
- Technology Management

Data Science and Business Analytics

- Data Science using R and Python
- Artificial Intelligence for Business
- Data Visualization Techniques
- Text Mining and Analytics
- Data Mining for Business Intelligence
- Advanced Data Analytics for Business decisions
- Financial Modelling
- Analytics for Finance
- Marketing Analytics
- HR Analytics

- Supply Chain Analytics
- Agile Project Management
- ERP
- Simulation and Modelling
- Data Base Management

General Management

- Technology Innovation and Entrepreneurship
- Corporate Social Responsibility
- Management of NGOs
- Management Consulting

ACADEMICIANS LEADING OUR PATH



DR. ZAKKARIYA K A
Director & Professor
M.A, M.B.A, M.H.R.M, P.G.D.I.B, Ph.D



DR. D. MAVOOTHU
Professor
M.B.A.,D.L.L., Ph.D



DR. SAM THOMAS
Professor
B.Tech., M.B.A., Ph.D



DR. SANTHOSH KUMAR S
Professor
M.Com., M.B.A., M.Phil, Ph.D



DR. MANOJ EDWARD
Professor
B.Tech., M.B.A., Ph.D



DR. RENJINI D
Associate Professor
M.B.A., Ph.D



DR. RAKESH KRISHNAN M
Associate Professor
M.Com, M.B.A., Ph.D



DR. SMARTY MUKUNDAN
Associate Professor
MBA, MHRM, Ph.D



DR. FEZEENA KHADIR
Associate Professor
MBA, PHD



DR. SANGEETHA K PRATHAP
Associate Professor
Msc Co-operation and Banking, M.B.A, MPhil
Ph.D



DR. DEVI SOWMYAJA
Assistant Professor
M.Sc. (HRD), Ph.D



DR. MANU MELWIN JOY
Assistant Professor
B.Tech., M.B.A., Ph.D

ACADEMICIANS LEADING OUR PATH



DR. REMYA RAMACHANDRAN

Assistant Professor
M.Com., B.ed., Mphil., Ph.D



DR. MEERA PRATHAPAN

Assistant Professor
MBA, Ph.D



MR. LITHIN THOMAS

Assistant Professor
B.Tech., MBA



DR. DALY PAULOSE

Assistant Professor
B.Tech., P.G.D.M., Ph.D



DR. SMIJU I S

Assistant Professor
MCA, M.Tech, Ph.D, PostDoc



DR. NIMITA ABOOBAKER

Assistant Professor
B.Tech., MBA, MSc Applied-
Psychology, Ph.D



DR. NISA JAMES

Assistant Professor
B.Tech., PGDM, Ph.D.,

OUR RENOWNED ALUMNI NETWORK



M. RAJESHWAR RAO
Deputy Governor
Reserve Bank of India (RBI)



TOM JOSE IAS
(Retired) Chief Secretary of
Kerala



JITENDRA SRIVASTAVA IAS
Secretary PHED / Home, GoB at
Government of Bihar



PRASAD PANIKER
Executive Chairman, Nayara



P. J. JOSEPH
Board Member IRDA, Former
CMD of AIC & NIC



K. SANATH KUMAR
CMD
National Insurance Company



DEEPAK L. ASWANI
Owner
Aswani Lachmandas Group



K. P. PHILIP
President, Kemin Industries Pvt. Ltd,
Belgium



RAJEEVAN. V
Chairman
Railway Recruitment Board



ABRAHAM THARIYAN
Director
UAE Exchange



JOHN THOMAS
Country Head, Business Development
South Indian Bank



DR. M. AYYAPAN
Chairman
Sagenome Private Limited



COL AZAD
Director
NCC Director Odisha



SHAHIN KOMATH
Indian Nodal Officer at X



GEORGE PAUL
Former Associate Professor &
Dean -XIME



BINOD KRISHNA P
Head of HR
Impaqtive

OUR RENOWNED ALUMNI NETWORK



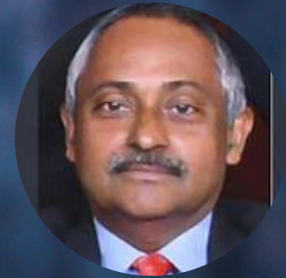
ABU SURENDRAN
CFO at ArcelorMittal Projects
Middle East



ASHWATHY VENUGOPAL
Co-Founder
Avasarshala



JIBY J GEORGE
Director
Strategic Sourcing Canon Business
Process Service



LUKOSE P. ABRAHAM
Founder & Partner
Atina Systems LLP



JAY NAIR
Strategy & Consulting
Accenture



SAURABH PANDEY
Chief Marketing Officer
Kuvera.in



SUNIL KUMAR
Founder Director
Agventures Corporation



SUNIL NAIK
Sr Director, SPHR -India and south
asia - DHL Global Forwarding



DR. ABRAHAM KOSHY
Former Professor & Chairperson
Marketing Area, IIM-A



DR. MATHEW J. MANIMALA
Former Professor & Chairperson-OB Area,
IIM Bangalore

Alumni Testimonials



Brinda Lovely
Director, Google Inc.



SMS was a turning point in my life. It took me in as an engineer and turned me into a leader. Working closely with classmates on group projects, La Nostalgia, and Talentime helped me develop the team-building and leadership skills I needed to succeed in my career. Connections with our extensive alumni network provided me the necessary foundations to get a head start in the world of business.



Roshan Nambiyattil
Head of VMO, Meta



Beyond the formal, in-class foundation I got in business strategy and marketing, what I cherish the most is the learnings outside it! The activities I got involved in - Talentime, market research, event management, etc., helped shape my can-do attitude, build the muscle to take smart risks, and make lifelong friendships



Ashwathy Venugopal
Co-Founder, Avasarshala



I am a proud alumni who is always eager to come back to SMS and witness the shaping of new generation leaders at this campus. The learning process here has always been practical and Industry-relevant, giving us opportunities to put management and leadership principles to practice through various avenues and activities at the campus. The students are given space to grow in a free yet disciplined structure. I owe my foundational learning in business and entrepreneurship to the faculty and pedagogy followed at SMS.



Vishnu Jyothi
Sr. Executive, Flipkart



SMS opened a plethora of opportunities to grow holistically and experience avenues beyond just text books and classroom academics. the in-house activities and fests puts each student or should I say future entrepreneurs/manager's through a multiverse of learning and experience for career and life. They say "All the glitters is not gold", but SMS truly to its fullest taught me that I don't need to be gold to glitter and standout in the crowd of hundreds or thousands out there.

PLACEMENT STATISTICS 2022-24

Highest Package

18LPA

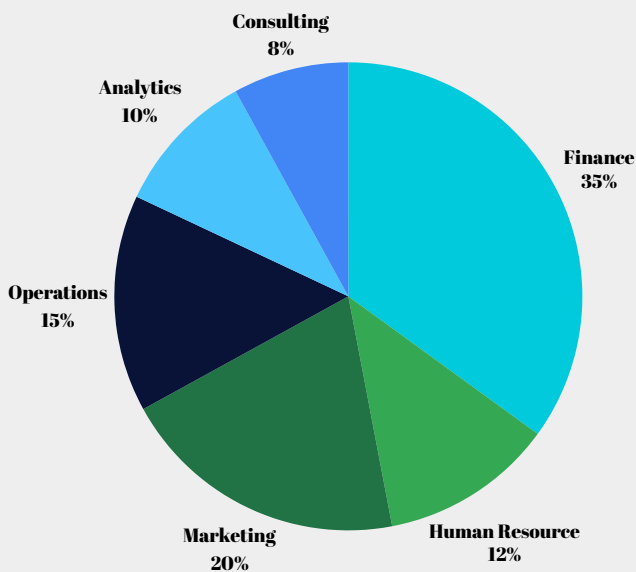
Total Offers

105

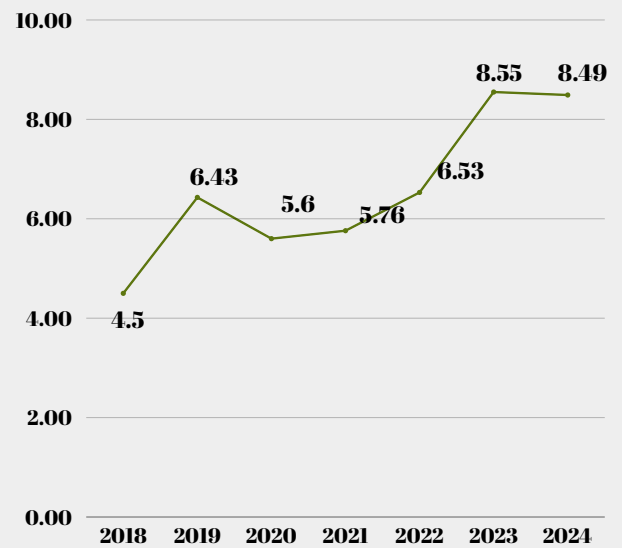
Average Package

8.49LPA

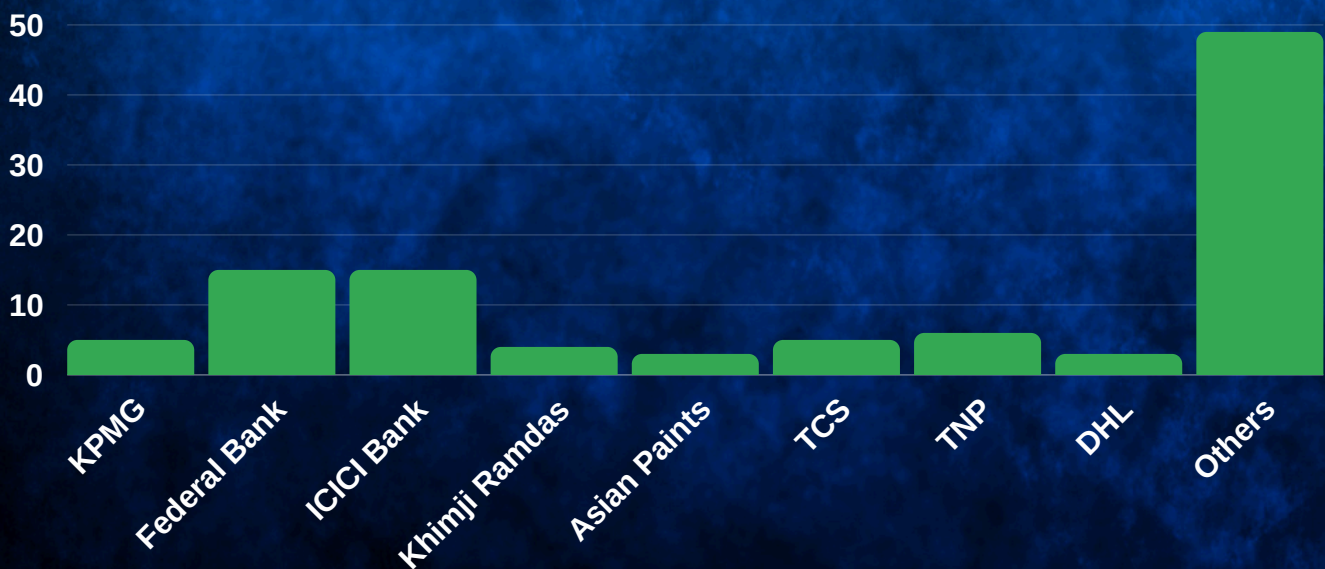
Profile Based
Job Offers



Past Average
Packages



Number Of Offers Recieved

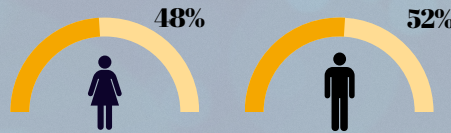


BATCH PROFILE

2023-25 MBA BATCH



Gender Diversity



Total Strength

149

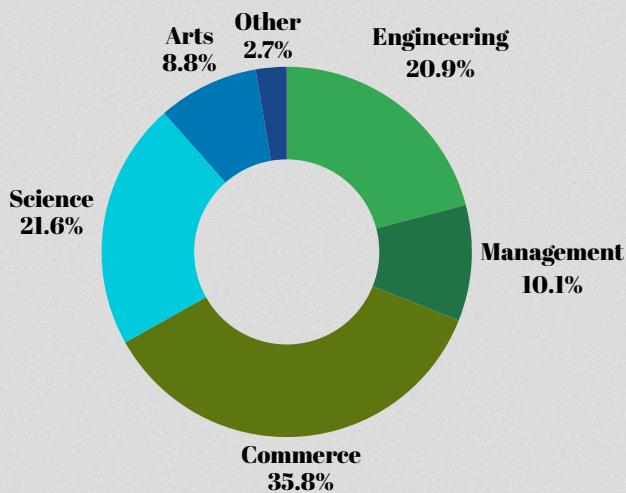


MOULDING
MANAGERS FOR
MANKIND

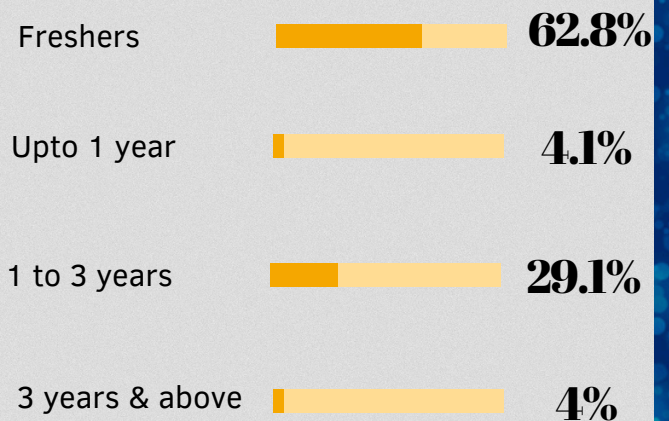
Average Age

23.8 Years

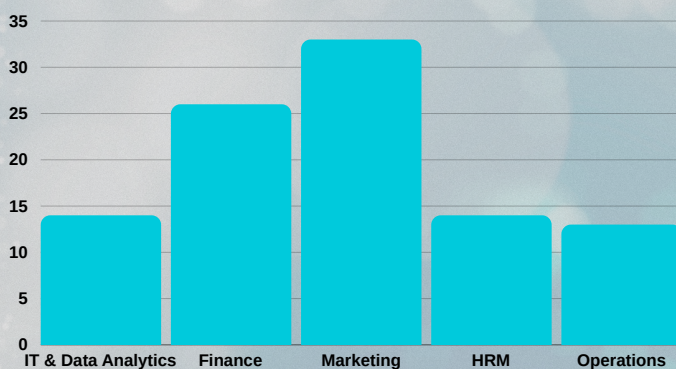
Academic Background



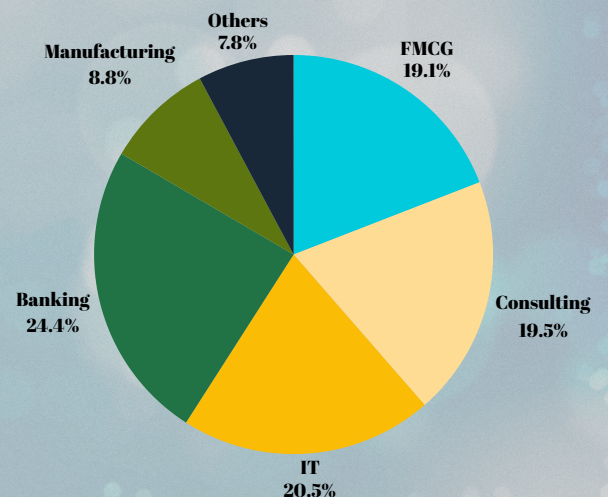
Work Experience



Interested Domain



Interested Sector



PLACEMENT RECRUITERS



INTERNSHIP



SMS Achievements



Nada Ayisha secured first prize for Debate competition in Inter University National level fest held Punjab Agricultural University, Ludhiana



Safwan K S secured Gold Medal in Muay Thai State Championship



Team comprising Rubiya, Izaaz Hassan, Prithviraj and Irfan bagged First prize in Stock Sensei - Stock Marketing game



Abhijith B, Ihsan Shafeek , Amal Dev and Akshayraj K R secured first position in the Marketing game in ZEPTEK conducted by KMM college of Arts and Science

ACTIVITIES AND CULTURAL EVENINGS



COLLOQUIUM SERIES



WAVES 2024



SMARTFERENCE 2024

TALENTIME

WHERE TIME AWAITS TALENT

www.talentime.in



talentime'39
WHERE TIME AWAITS TALENT

Talentime is the signature management fest of School of Management Studies, CUSAT, and South India's biggest management fest. It is the most prestigious event in all of CUSAT and is the biggest fest hosted by a single department within the university. Organized solely by the budding managers of tomorrow, Talentime is the best in magnitude in terms of participation and unmatched energy. The history of hosting over 1500 students from 100+ institutions backed by more than 50 sponsors speaks volumes.

The flagship events include –

- Best Manager
- Best Team
- TalenTime Group Dance
- Voice of TalenTime
- IPL Auction
- Live Photography
- Treasure Hunt
- Business Quiz



CLUBS AND COMMITTEES

The **Finance Club** opens up the pathway towards financial knowledge for students by exploring the exciting world of finance and empowering them with skills to succeed in the financial industry.



Marketing Club is a dynamic community dedicated to exploring the ever-evolving world of marketing and focuses on sharing real-world marketing knowledge and experiences for the forthcoming Managers in SMS, CUSAT.

Infoverse, the IT and Analytics Club is brimming with information that creates a better appreciation of technology and Analytics.



Kaizen, the Operations Club generate knowledge among the students of SMS, CUSAT on topics like supply chain, logistics, international business, and many more.

People's Hub, the HR Club of SMS, CUSAT aims to chisel the HR skills of the budding managers by providing a platform to connect, learn, and grow together.



Sparsham, the CSR Club is focused on creating social responsibility and community service among the students of SMS, CUSAT.

CLUBS AND COMMITTEES



The **Sms Quiz Club** at the School of Management Studies, CUSAT, is a dynamic, student-driven initiative dedicated to nurturing intellectual curiosity and academic excellence. We curate a diverse range of quizzes, including our flagship event, *Chakravyuha*, a prestigious national-level business quiz.

Redefine Club is a community where the magic of words comes alive. We envision a vibrant community of young managers who are passionate about the written word. Here, imagination flourishes and individuals come together to celebrate the power of literature.



The **Speak Out Club** is an integrated and dedicated platform that offers opportunities to master the art of communication. Focusing the spotlight on Public Speaking, one of the pivotal aspects of communication, comes along with a plethora of opportunities that will help students build their speaking, oratory and debating skills.

Business Behind Camera, delve deep into the fascinating world where business meets the art of filmmaking. This club is dedicated to exploring the dynamic interplay between business strategies and cinematic creativity, offering a unique platform for management students to enrich their understanding of the film industry.



InsightX nurtures critical thinking and problem-solving skills through hands-on learning of management concepts. The club organize case study sessions, case writing, hackathons, real case analyses, and business simulations to equip students with the skills needed for successful placements and career growth.

CLUBS AND COMMITTEES



NSS unit 009 of CUSAT, withholding the motto "Not me But you" orients student youth into community services along with management studies.

The **Nature Club** of SMS, CUSAT has been featured in various media outlets for their continuous efforts to promote events focusing on building and nourishing mother nature.



Catalyst offers networking, mentorship, and resources to help students turn ideas into successful ventures. StartX bridges the gap between academia and real-world business, giving students the tools they need to launch and grow their own startups.



INDUSTRY-INSTITUTE INTERACTION

STUDENT CHAPTER - KMA



Our collaboration with KMA opens doors to a wealth of management insights, diverse perspectives, and networking opportunities within the professional landscape of Kerala.

ACADEMIC FORUM - PMI

This chapter serves as a gateway for our students to explore the intricacies of project management, providing access to valuable certifications, networking opportunities, and insights from industry experts.



CEO FORUM

Our collaboration with different organisations opens doors to a wealth of management insights, diverse perspectives, and networking opportunities within the professional landscape of Kerala.

CAMPUS TO CORPORATE SEMINAR

This initiative is crafted to provide our students with a comprehensive understanding of the corporate landscape, equipping them with the skills and knowledge needed to thrive in professional environments. Through a series of specially curated seminars, industry experts and seasoned professionals share their firsthand experiences, industry trends, and insider perspectives.

FULLER LIFE SERIES

This unique program bridges the gap between academia and real-world business experiences by inviting esteemed alumni to share their invaluable insights and expertise. Through engaging seminars and interactive sessions, our accomplished alumni, who have excelled in diverse industries, offer a firsthand account of the challenges and triumphs they've encountered in their professional journeys.

COLLOQUIUM SERIES

The Colloquium Series is a prestigious platform where industry experts, CEOs, and thought leaders from various sectors share their insights and experiences with students. These sessions provide invaluable exposure to real-world challenges and innovative solutions, bridging the gap between academic learning and industry practice. The initiative aims to inspire and equip students with the knowledge and skills necessary to excel in their professional careers.

Top Certifications



Digital Marketing by Google



Microsoft Excel



Google Project Management



Business Analytics



ISTQB



Tableau



Financial Market



Accounting Tally & GST



Python



Power Bi



Google Analytics



NISM

The Trail to SMS...

Entrance Exam

Attend aptitude tests held by the IIMS CAT, Kerala's KMAT, or the AICTE'S CMAT

Registration

In response to notification, applicants must submit a separate online application with their Aptitude Test Score and the necessary information

Shortlisting

A common score will be created by normalising test results, and this score will be used to choose candidates for the GD and PI.

1

2

3

4

5

6

Group Discussion

Candidates who have been shortlisted must participate in a group discussion and assessment with other candidates

Interview

Candidates getting shortlisted after GD will have to attend a personal interview assessment

Final Ranklist

The performance at Group Discussion & PI is merged with the legitimate scores to create rank lists for MBA admission.

Meet Our Students





A N Fathima Shiyan

Specialization: Operations, Marketing
Graduation: B.Com Finance
Experience: Livro Shipping Pvt. Ltd - 1 year
Internship: Bblewrap

PT/23



CERTIFICATIONS

Brand Management

SKILLS

Teamwork
 Flexibility
 Communication



A V Vishnu

Specialization: Operations, Marketing
Graduation: B.Tech Industrial Engineering
Experience: Fresher
Internship: Kamco

FT/23



CERTIFICATIONS

Data Analytics
 Agile Project
 Management
 MS Excel

SKILLS

Adaptability
 Problem solving
 Team Player



Aadithya Vurgese

Specialization: HR, Marketing
Graduation: BBA LLB(Hons.)
Experience: MN Gopalakrishnan Associates
Internship: Popular Maruti Suzuki

FT/26



CERTIFICATIONS

Process Management
 Marketing Psychology
 Power BI

SKILLS

Leadership
 Communication
 Team player



Aavani Vinod

Specialization: Marketing, IT & Data Analytics
Graduation: BA Communicative English
Experience: Fresher
Internship: Aurobindo Pharma Ltd

FT/22



CERTIFICATIONS

Brand Management
 Marketing Psychology
 MS Excel
 Power BI

SKILLS

Leadership
 Communication
 Teamwork
 Adaptability



Abdul Abhinav

Specialization: Operations, Finance
Graduation: B.Tech Mechanical Engineering
Experience: Tata Consultancy Services-2 years
Internship: Kerala Paper Products Ltd.

FT/25



CERTIFICATIONS

Project Management
 Google Data Analytics
 Agile certifications

SKILLS

Critical Thinking
 Leadership
 Team player



Abhijith B

Specialization: Marketing, Operations
Graduation: B.Sc Geology
Experience: Fresher
Internship: Trekking Miles

FT/23



CERTIFICATIONS

MS Excel
 CRM
 Digital Marketing
 E commerce

SKILLS

Problem solving
 Interpersonal skills
 Project management



Abhijith K S

Specialization: Operations, Marketing
Graduation: B.Tech Dairy Technology
Experience: KCMF Milma-0.3 year
Internship: Kerala Solvent Extractions Ltd.

FT/24



CERTIFICATIONS

MS Excel
 SAP
 Lean Six Sigma

SKILLS

Data Analysis
 Operation Planning
 Presentation
 Communication



Abhishek Bhardwaj

Specialization: Marketing, Finance
Graduation: BA History
Experience: Fresher
Internship: Sahyog Development and Services

FT/24



CERTIFICATIONS

Excel
 PowerBI
 SQL

SKILLS

Leadership
 Communication
 Teamwork
 Time Management



Abhishek R S

Specialization: IT & Data Analytics, Marketing
Graduation: B.Tech Electronics & Communication
Experience: Vani Hearing Aid Centre-5 years
Internship: IPCS GLOBAL

FT/27



CERTIFICATIONS

Business Analysis
 Microsoft Power BI
 Business Intelligence

SKILLS

Leadership
 Problem Solving
 Communication



Abi Eldhose

Specialization: Finance, Marketing
Graduation: B.Com Finance & Taxation
Experience: Fresher
Internship: Bioingredia Natural Private Limited

FT/23



CERTIFICATIONS

Excel
 CRM
 Digital Marketing

SKILLS

MS Office
 Adaptability
 Communication



Adarsh J

Specialization: Marketing, HR
Graduation: BVoc Business Process and Data Analytics
Experience: Webandcrafts Pvt. Ltd - 1 year
Internship: ICICI Prudential

FT/22



CERTIFICATIONS

Mural Design Thinking
Big Data Analytics

SKILLS

C++
Python
RStudio
Weka
Tableau



Adith Santosh

Specialization: Finance, IT & Data Analytics
Graduation: B.Com Finance and Taxation
Experience: Fresher
Internship: Forest Industries Ltd. Travancore

FT/21



CERTIFICATIONS

Design Thinking
Introduction to Game Theory

SKILLS

Decision Making
Critical Thinking



Adithyan Vinoyi

Specialization: Finance, IT & Data Analytics
Graduation: B.Com Finance and Taxation
Experience: Fresher
Internship: Kerala Engineering and Allied Engineering Company Ltd.

FT/23



CERTIFICATIONS

MS Excel
Programming in C

SKILLS

Adaptability
Accounting
Data Entry



Afna Zulaika

Specialization: IT & Data Analytics, Operations
Graduation: B.Tech Electronics and Communication
Experience: Bitztek Technologies- 2 years
Internship: Lulu Group India

FT/29



CERTIFICATIONS

IBM Data Analyst
Excel for Data Analysis
Power BI

SKILLS

Team Player
Analytical
Problem Solving



Aiswarya Menon M

Specialization: HRM, IT & Data Analytics
Graduation: B.Tech Computer Science and Engineering
Experience: Tata Consultancy Services-5.6 years
Internship: Tata Consultancy Services

FT/29



CERTIFICATIONS

Mural Design Thinking
Agile Project Management
Predictive Project Management

SKILLS

Networking
Communication
Leadership



Aiswarya P S

Specialization: Marketing, Operations
Graduation: BTech Civil Engineering
Experience: Exam Winner Learning Solutions- 0.5 year
Internship: ESAF Bank

FT/24



CERTIFICATIONS

Brand Management
Project Management
Power BI

SKILLS

Leadership
Communication
Problem solving



Akash Mohan

Specialization: Finance, Marketing
Graduation: BBA Finance
Experience: Fresher
Internship: Freshviores, Bangalore.

FT/24



CERTIFICATIONS

Mural Design Thinking
Power BI

SKILLS

Interpersonal skills
Organising
Collaboration



Akhil Albert

Specialization: Marketing, Finance
Graduation: B.Tech Electrical and Electronics Engineering
Experience: Fresher
Internship: DP World

FT/23



CERTIFICATIONS

Excel
PowerBI
Digital Marketing

SKILLS

Leadership
Communication
Interpersonal Skills



Akshayraj K R

Specialization: Marketing, Finance
Graduation: Bsc.(Hons) Co-operation and Banking
Experience: Fresher
Internship: Trekking Miles Adventure Tours LLP.

FT/25



CERTIFICATIONS

MS Excel
Power BI
Digital Marketing

SKILLS

Adaptability
Team Player
Communication



Aldrisen George Mendez

Specialization: Operations, Finance
Graduation: B.Tech Electrical and Electronics Engineering
Experience: Fresher
Internship: Cochin Port Authority

FT/22



CERTIFICATIONS

Google AI Essentials
Supply Chain Logistics
Project Management

SKILLS

Python
Power BI
MS Excel
Presentation



Alex Thomas V

Specialization: Finance, IT & Data Analytics
Graduation: B.Com General
Experience: Fresher
Internship: Cochin Shipyard Ltd., ICICI Life Insurance

FT/23



CERTIFICATIONS

Fundamental Analysis
 Stock Market Basics
 Foreign Exchange Market
 Digital Marketing

SKILLS

Adaptability
 Team Collaboration
 Time Management
 MS Office



Aljish Latheef

Specialization: Marketing, Finance
Graduation: B.Com Finance
Experience: Fresher
Internship: ICICI Prudential Asset Management Company

FT/23



CERTIFICATIONS

NISM
 Digital Marketing
 MS Excel

SKILLS

Time Management
 Communication
 Active Listening



Amal Dev B J

Specialization: Finance, Marketing
Graduation: Bsc(Hons.)Co-operation & Banking
Experience: Fresher
Internship: ICICI Prudential Mutual Funds

FT/23



CERTIFICATIONS

NISM V A
 MS Excel
 Foundations of Project Management

SKILLS

Critical Thinking
 Problem Solving
 Adaptability
 Analytical



Amaldas P D

Specialization: Finance, Marketing
Graduation: B.Com Finance & Taxation
Experience: Fresher
Internship: SBI Funds Management Ltd.

FT/24



CERTIFICATIONS

Google Professional
 Data Analyst
 SQL fundamentals
 Digital marketing

SKILLS

Problem Solving
 Communication
 Financial Analysis



Amjath Nadirsha

Specialization: Marketing, IT & Data Analytics
Graduation: B.sc Cyberforensic
Experience: Fresher
Internship: White Diary

FT/22



CERTIFICATIONS

Design Thinking
 ASAP Cybersecurity
 MS Excel
 Digital Marketing

SKILLS

Critical Thinking
 Leadership
 Goal oriented



Amjith V

Specialization: Marketing, HR
Graduation: B.Tech Mechanical Engineering
Experience: Fresher
Internship: GCCOSS-Geojit

FT/28



CERTIFICATIONS

MS Office
 Power BI
 Design Thinking
 Data driven marketing

SKILLS

Creativity
 Communication
 Adaptability
 Leadership



Anakha Krishna

Specialization: HRM, Marketing
Graduation: BBA LLB(Hons.)
Experience: KPH Legal Associates-1 year
Internship: SLBS Marklance, Palarivattam.

FT/25



CERTIFICATIONS

Intermediate-MS Excel
 Digital Marketing

SKILLS

Leadership
 Team Collaboration
 Communication
 Analytical Thinking



Anakha M S

Specialization: IT & Data Analytics, Marketing
Graduation: BA English Literature
Experience: Fresher
Internship: Toir Business Solutions Pvt. Ltd

FT/21



CERTIFICATIONS

Excel
 Business Analysis and
 Process Management

SKILLS

Communication
 Interpersonal skills
 Analytical Skills



Anamika Shan

Specialization: HRM, Marketing
Graduation: BA English Literature
Experience: Fresher
Internship: Oppo

FT/24



CERTIFICATIONS

Talent Acquisition
 Digital Marketing
 Creative Writing

SKILLS

MS Excel
 Creative writing
 Public Relations
 Management



Anand Anil

Specialization: HRM, Operations
Graduation: B.sc Physics
Experience: Tata Consultancy Services-2.7 years
Internship: Find My Hostel

FT/26



CERTIFICATIONS

SAP HR
 Talent Management
 Google Data Analytics

SKILLS

Leadership
 Critical Thinking
 Communication



Anand Mahadevan V N

Specialization: Operations, IT & Data Analytics
Graduation: B.Com LLB
Experience: Kairali Toyota - 1.2 years
Internship: Future Case

PT/25



CERTIFICATIONS

Business Intelligence
Microsoft Excel

SKILLS

Technical Competence
Strategy Development
Team Coordination



Anas Ummer

Specialization: Marketing, Operations
Graduation: BBA Finance
Experience: Fresher
Internship: VKC

FT/24



CERTIFICATIONS

Digital Marketing
Microsoft Excel

SKILLS

Leadership
Problem Solving
Critical Thinking



Ancy Sam

Specialization: HRM, IT & Data Analytics
Graduation: B.Tech Civil Engineering
Experience: Infosys - 2 years
Internship: Marriott Internationals

FT/25



CERTIFICATIONS

Brand Management
Data Visualisation-
Power BI
Microsoft Excel

SKILLS

Problem Solving
Team Player
Communication



Andrea Joseph

Specialization: Finance, HRM
Graduation: B. Sc Zoology
Experience: Fresher
Internship: ESAF

FT/25



CERTIFICATIONS

Investment Management
Microsoft Excel
HRM Strategy Execution

SKILLS

Emotional Intelligence
Attention to detail
Adaptability



Angeleena Geordy

Specialization: IT & Data Analytics, Marketing
Graduation: B.Sc Physics
Experience: Acadecraft, Hurix Systems -2.2 years
Internship: Buy Exchange

FT/28



CERTIFICATIONS

Power BI
Business Analysis

SKILLS

Critical Thinking
Analytical skills
Presentation



Anjitha S

Specialization: Finance, Marketing
Graduation: B.Com Finance
Experience: Fresher
Internship: Grupo Bimbo

FT/22



CERTIFICATIONS

Data driven Marketing
Digital Marketing
Financial Markets

SKILLS

Problem solving
Team Player
Adaptability



Ann Maria Jomy

Specialization: Finance, HRM
Graduation: B.Sc Mathematics
Experience: Fresher
Internship: Synthite Industries Pvt Ltd

FT/23



CERTIFICATIONS

Power BI
MS Excel
AI and
Machine Learning

SKILLS

Communication
Time Management
MS Word



Ann Mariya Joseph

Specialization: Marketing, Finance
Graduation: B.Sc Physics
Experience: Dzigntech - 2 year
Internship: Dzigntech

PT/24



CERTIFICATIONS

Microsoft Excel
AI and automation in
MS Excel
Brand Management

SKILLS

Communication
Empathy
Teamwork



Ansa James

Specialization: Operations, IT & Data Analytics
Graduation: B.Sc Mathematics
Experience: Tata Consultancy Services - 2 years
Internship: Apollo Tyres Limited

FT/23



CERTIFICATIONS

Microsoft Office
Specialist
Power BI
SQL
JIRA

SKILLS

Developer - Java
Learning Mentality
Team player
Proactiveness



Aravind B Menon

Specialization: Finance, IT & Data Analytics
Graduation: B.Sc Mathematics
Experience: Fresher
Internship: iDataalytics

FT/21



CERTIFICATIONS

Financial Markets
Game Theory
Design Thinking

SKILLS

MS Excel
Power BI
Python



Ardra S

Specialization: Operations, Marketing
Graduation: B.Tech Civil Engineering
Experience: Sweans Technologies - 1 year
Internship: HDFC Bank

FT/24



CERTIFICATIONS

Excel for Data Analysis
 Project Management
 Digital Marketing
 Tableau

SKILLS

Interpersonal skills
 Leadership
 Problem Solving
 Analytical Skills



Arjun K M

Specialization: Finance, Marketing
Graduation: BBA
Experience: Fresher
Internship: Service cooperative Bank

PT/23



CERTIFICATIONS

B2B Marketing

SKILLS

Leadership
 Communication
 Adaptability



Arjun U

Specialization: Operations, Finance
Graduation: B.Tech Mechanical Engineering
Experience: Amazon India - 1 year
Internship: Multicoreware INC, Chennai

FT/27



CERTIFICATIONS

Project Management
 Data Analytics

SKILLS

Communication
 Leadership
 Problem Solving
 Critical Thinking



Aromal P

Specialization: HR, Finance
Graduation: B.Com Finance and Taxation
Experience: Fresher
Internship: Reliance Retail

FT/22



CERTIFICATIONS

Social Psychology
 MS Excel
 Training & Development
 Equity & Derivatives

SKILLS

Leadership
 Negotiation
 Team Work
 Collaboration



Arya Ajith

Specialization: Marketing, IT & Data Analytics
Graduation: B.Tech Electronics and Communication
Experience: Fresher
Internship: Adox Global

FT/25



CERTIFICATIONS

Digital Marketing
 e-commerce
 MS Excel

SKILLS

Interpersonal Skills
 Leadership
 Negotiation



Ashna S

Specialization: Marketing, Operations
Graduation: B Tech Civil engineering
Experience: Bond interiors international - 1 Year
Internship: Terrific minds

FT/25



CERTIFICATIONS

Digital Marketing
 Business Analysis
 Power BI
 Design Thinking

SKILLS

MS Office
 Time Management
 Critical Thinking
 Leadership



Ashna Sara Shaji

Specialization: Marketing, Operations
Graduation: B Tech Civil Engineering
Experience: Asset Homes Pvt Ltd - 1.1 years
Internship: Esaf Small Finance Bank

FT/24



CERTIFICATIONS

Project Management
 Business Analysis
 Data Analysis

SKILLS

Time Management
 Adaptability
 Problem Solving



Aswin M K

Specialization: Finance, Marketing
Graduation: BBA
Experience: Raidco kerala Ltd, Arunchand & Co, Kannur - 1 year
Internship: Ashly group of companies

FT/23



CERTIFICATIONS

Quickbooks
 Tally prime
 Microsoft Excel

SKILLS

Interpretation
 Financial Modelling



Aswin Pradeep

Specialization: Marketing, Finance
Graduation: B.Com Finance
Experience: Skill Arena Educational Technologies - 1 year
Internship: Lulu International Shopping Mall Pvt. Ltd, Thiruvananthapuram

FT/23



CERTIFICATIONS

Digital Marketing
 Brand Management
 Equity Derivatives

SKILLS

Leadership
 Content Creation
 Adaptability



Athira Menon M

Specialization: Finance, HR
Graduation: B.Tech Electronics and Communication Engineering
Experience: Wipro Limited - 2 years
Internship: Federal Bank

FT/23



CERTIFICATIONS

MS Excel
 Project Management
 Power BI

SKILLS

Problem Solving
 Communication Skills
 Interpersonal Skills
 Teamwork



Athul N V

Specialization: Finance, Marketing
Graduation: B.Com Finance & taxation
Experience: Fresher
Internship: Flowers channel(Insight Media City Pvt Ltd)

FT/23



CERTIFICATIONS

Diploma in MCFA
 Certifications in GST
 Excel
 Tableau

SKILLS

Team Player
 Adaptability
 Smart Worker



Basil Binu

Specialization: Finance, Marketing
Graduation: B.Tech Civil engineering
Experience: Lee Builders - 1 year
Internship: Hedge equities

FT/26



CERTIFICATIONS

Brand Management
 Excel
 Digital Marketing
 Data science -IBM

SKILLS

Excel
 PowerBi
 Team management
 Communication



Basil John

Specialization: Operations, IT & Data Analytics
Graduation: B Tech Civil Engineering
Experience: Tata Consultancy Services - 2 years
Internship: Bos Natural Flavors , DeepNetSoft

FT/26



CERTIFICATIONS

Power Bi
 Microsoft Azure
 Excel

SKILLS

SQL
 Azure
 Databricks
 Team Player
 Quick Learner



Bejoy Jayarson

Specialization: Marketing, Operations
Graduation: BSc. Physics
Experience: Fresher
Internship: Habilete Learning Solutions Pvt Ltd

FT/22



CERTIFICATIONS

Digital Marketing

SKILLS

Public Speaking
 Leadership
 Problem solving



Chandana V M

Specialization: Finance, Marketing
Graduation: Bsc Mathematics
Experience: Fresher
Internship: HDFC(WEALTH), HEDGE EQUITIES LTD.

FT/24



CERTIFICATIONS

NISM-5A
 CRM
 Risk Management
 Financial Analyst

SKILLS

MS Excel
 Problem Solving
 Critical Thinking



Chinmai Krishna

Specialization: Finance, Marketing
Graduation: B.Com Finance & Taxation
Experience: Fresher
Internship: Hedge equities

FT/23



CERTIFICATIONS

Foreign Exchange Market

SKILLS

MS Excel
 Team Management
 Project Management



Deepak A N

Specialization: Finance, IT & Data Analytics
Graduation: B.Com Computer Application
Experience: Fresher
Internship: Kerala Agro Machinery Corporation Limited (KAMCO)

FT/24



CERTIFICATIONS

Google Data Analytics
 Agile Certification
 MS Excel

SKILLS

Team work
 Adaptability
 Multi Tasking



Delna Shan

Specialization: HR, Marketing
Graduation: BA English language and literature
Experience: Fresher
Internship: Courtyard by Marriott

FT/24



CERTIFICATIONS

Content Marketing
 Microsoft Excel
 Power BI

SKILLS

Communication
 Resilience
 Perseverance



Devanand VK

Specialization: Operations, Marketing
Graduation: B.Tech Civil Engineering
Experience: Fresher
Internship: Tata Elxsi

FT/23



CERTIFICATIONS

Power BI
 Six Sigma
 MS Excel

SKILLS

Leadership
 Team player
 Problem solving



Dheeraj Kumar M

Specialization: Finance, Marketing
Graduation: B.Com Finance
Experience: Fresher
Internship: Malabar Cements

FT/23



CERTIFICATIONS

Digital Marketing
 Advanced Valuation
 Excel Skills for Business

SKILLS

Critical thinking
 Leadership
 Problem Solving
 Team Player



Dhiya Nazrin

Specialization: Marketing, IT & Data Analytics
Graduation: B.Sc Apparel and Fashion Design
Experience: MANTRA by Shalini James-0.5years
Internship: Lulu Group International

PT/24



CERTIFICATIONS

Digital Marketing
 Business Analysis
 B2B Marketing

SKILLS

Communication
 Leadership
 Adaptability
 Team Player



Drisya P

Specialization: Marketing, Finance
Graduation: BBA
Experience: Fresher
Internship: ICICI Prudential AMC Mutual funds

FT/23



CERTIFICATIONS

NISM VA
 Digital Marketing
 Marketing Analytics
 Brand Management

SKILLS

Problem solving
 Communication
 Interpersonal skills



Faaiz Muhammed

Specialization: Marketing, Operations
Graduation: B.Tech Mechanical Engineering
Experience: SFO Technologies Pvt. Ltd-2 years
Internship: Innovin Labs

FT/24



CERTIFICATIONS

Project Management
 IB Essentials
 Supply Chain Logistics

SKILLS

Communication
 Problem Solving
 Leadership
 MS Office



Farzan N Mather

Specialization: Marketing, Finance
Graduation: B.Com Finance and Taxation
Experience: Fresher
Internship: ITC

FT/25



CERTIFICATIONS

Design Thinking
 Digital Marketing
 MS Excel

SKILLS

Problem solving
 Critical Thinking
 Decision Making



Fathim Rubiya

Specialization: Marketing, Finance
Graduation: BA English language and literature
Experience: Fresher
Internship: Freshivores

FT/21



CERTIFICATIONS

Design Thinking
 Microsoft Excel
 Social Media Marketing

SKILLS

Communication
 Leadership
 Critical Analysis
 Interpersonal



Fathima Abbas

Specialization: Marketing, HRM
Graduation: B.Com Finance and Taxation
Experience: Fresher
Internship: Infopark Kochi

FT/22



CERTIFICATIONS

Digital Marketing
 Google Ads
 Hiring and Onboarding

SKILLS

Communication
 Interpersonal
 Leadership



Fathima Asraf

Specialization: HRM, IT & Data Analytics
Graduation: BA Triple Major English Literature with Communication and Journalism
Experience: Fresher
Internship: Ashly Group Of Companies

FT/23



CERTIFICATIONS

HR Analytics
 Data Analytics
 Excel skills for Business

SKILLS

MS Excel
 MS Word
 MS PowerPoint



Flavia Varghese

Specialization: Operations, Marketing
Graduation: BCA Computer Application
Experience: Fresher
Internship: ESAF

FT/22



CERTIFICATIONS

Six Sigma
 Content marketing
 Ms Excel

SKILLS

Strategic Thinking
 Decision Making
 Leadership



Gopu TG

Specialization: Operations, Marketing
Graduation: B.Sc Nautical Science
Experience: Fleet management limited-2 years
Internship: Midas Standard Treads

FT/25



CERTIFICATIONS

Six sigma

SKILLS

Problem Solving
 Interpersonal Skills
 Time Management



Gourishankar R

Specialization: Marketing, HRM
Graduation: BA Media and Communication
Experience: Flatworld Solutions-1 year
Internship: Pink Lemonade

FT/23



CERTIFICATIONS

Design Thinking - Mural
 Digital Marketing

SKILLS

Multitasking
 Communication
 Content creation
 Problem Solving



Hibia Ayub Khan

Specialization: Finance, HRM
Graduation: B.Com Computer Application
Experience: JTSR & Associates, HDFC Life - 1 year
Internship: KeyShell IT Solutions

FT/23



CERTIFICATIONS

CRM
 NISM Series VIII- Equity Derivatives
 Financial Institutions & Markets

SKILLS

Leadership
 Communication
 Creativity



Hidash Mohammed

Specialization: Operations, Marketing
Graduation: B.Tech Civil Engineering
Experience: Square Drive Architects - 3 year
Internship: Square Drive Architects

PT/25



CERTIFICATIONS

Brand
 Management

SKILLS

Team Player
 Adaptability
 Leadership



Ihsan Shafeek Mammoo

Specialization: IT & Data Analytics, Finance
Graduation: BVoc. Business Process and Data Analytics
Experience: Fresher
Internship: Innovin Labs

FT/26



CERTIFICATIONS

MS Excel
 Power BI
 Predictive Analytics
 Digital Marketing

SKILLS

MS Excel
 Data Analysis
 Product Analytics
 Data visualisation



Izaaz Hassan

Specialization: Finance, Marketing
Graduation: B.Com Finance and Taxation
Experience: Fresher
Internship: Toir Business Solution

FT/22



CERTIFICATIONS

MS Excel
 Power BI
 Data science

SKILLS

Adaptability
 Problem Solving
 Teamwork
 Critical Thinking



Jeen Joseph

Specialization: Finance, Marketing
Graduation: BSc Physics
Experience: Fresher
Internship: Trident Hotels

FT/23



CERTIFICATIONS

Microsoft Excel
 Brand Management
 Design Thinking

SKILLS

Time Management
 Communication
 Interpersonal Skills
 Teamplayer



Jismiya M A

Specialization: HRM , Finance
Graduation: B.Com Finance and Taxation
Experience: Ignite Skill Academy - Edtech , 1.9 years
Internship: TVET Industry: Ignite Skill Academy

PT/23



CERTIFICATIONS

Digital Marketing
 Google Analytics
 HR Generalist

SKILLS

Adaptability
 Leadership
 Civic minded



Joseph Jaison

Specialization: Finance, HRM
Graduation: B.Com Computer application
Experience: Sutherland , 1.2 years
Internship: Toir Business solutions

FT/23



CERTIFICATIONS

MS Excel
 PowerBI
 Disaster Management

SKILLS

Problem Solving
 Communication
 Leadership



Justin Jayaraj

Specialization: IT & Data Analytics, Operations
Graduation: BTech EEE
Experience: Capgemini , 2.8 years
Internship: Habilete Learning Solutions

FT/24



CERTIFICATIONS

Agile Development
 PowerBI
 Excel- Data Analysis

SKILLS

Analytical,
 Critical Thinking
 MS Excel



K M Mohammed Irfan

Specialization: HRM, Marketing
Graduation: BCom Finance and Taxation
Experience: Fresher
Internship: Apollo pharmacy

FT/27



CERTIFICATIONS

Principles of HRM

SKILLS

Problem solving
 Teamwork
 Leadership



Lakshmi Devadas

Specialization: HRM, Marketing
Graduation: BA Political science
Experience: Fresher
Internship: Trekking Miles

FT/23



CERTIFICATIONS

Decision Making
 Design Thinking
 Digital Marketing
 MS Excel

SKILLS

MS Office



Lekshmi Santhosh

Specialization: Marketing, IT & Data Analytics
Graduation: BA Analytical Economics
Experience: Fresher
Internship: South Indian Bank

FT/21



CERTIFICATIONS

Power BI
 Digital Marketing
 MS Excel

SKILLS

Initiative
 Data Analysis
 Persuasion
 Negotiation



M A Safwan

Specialization: Marketing, Finance
Graduation: B.Com Finance & Taxation
Experience: Fresher
Internship: Grupo Bimbo Modern

FT/22



CERTIFICATIONS

MS Excel
 Power BI
 SQL

SKILLS

Communication
 Decision Making
 Team Player



Malavika Sinsukumar

Specialization: Operations, Finance
Graduation: B.Tech Civil Engineering
Experience: Fresher
Internship: Apollo Tyres

FT/23



CERTIFICATIONS

SAP
 Design Thinking
 Microsoft Excel
 Equity Research

SKILLS

Leadership
 Problem Solving
 Public Speaking



Malavika Suresh

Specialization: Finance, Marketing
Graduation: B.Com Banking and Insurance
Experience: Fresher
Internship: Find my hostel

FT/23



CERTIFICATIONS

Design Thinking

SKILLS

Leadership
 Adaptability
 Emotional Intelligence



Mary Meenu Peter Manuel

Specialization: Finance, IT & Data Analytics
Graduation: B.Com
Experience: Fresher
Internship: FDWCS

FT/27



CERTIFICATIONS

Advanced IT Training
 General Management &
 Communication Skills
 Design Thinking

SKILLS

Tally
 MS Office
 Winman Software



Meenakshi M K

Specialization: Marketing, Finance
Graduation: B.Com Finance
Experience: Fresher
Internship: Lulu International Shopping Mall

FT/22



CERTIFICATIONS

Digital Marketing
 Brand Management
 MS Excel

SKILLS

Team Work
 Time Management
 Adaptability



Mekha B S

Specialization: Finance, Marketing
Graduation: Bsc (Hons) Co-Operation & Banking
Experience: Fresher
Internship: State Bank of India

FT/24



CERTIFICATIONS

Microsoft Excel
 Design Thinking

SKILLS

Problem Solving
 Interpersonal
 Communication



Merin Eldhose A P

Specialization: Finance, HR
Graduation: B.Com Taxation
Experience: JSA CA Firm - 1 year
Internship: MUC Bank

PT/23



CERTIFICATIONS

Tally Prime
 AI & Automation in
 MS Excel

SKILLS

Adaptability
 MS Office
 Team Work



Merlin P Raju

Specialization: Marketing, HR
Graduation: B.Com Cooperation
Experience: Fresher
Internship: Saint Gobain

FT/23



CERTIFICATIONS

Power BI
 Data Analysis
 Google Analytics

SKILLS

Team Player
 Interpersonal
 Adaptability



Midhulesh Murali

Specialization: IT & Data Analytics, Marketing
Graduation: BCA
Experience: Fresher
Internship: Westford Education

FT/23



CERTIFICATIONS

Data Analytics &
 Visualization job
 simulation

SKILLS

Basic Coding
 Analytical Skills



Milind IP

Specialization: HR, Finance
Graduation: BBA HRM
Experience: Fresher
Internship: Kottakal Arya Vaidyashala

FT/23



CERTIFICATIONS

Excel
 Design Thinking
 Agile

SKILLS

Teamplayer
 Communication
 Problem Solving



Mithali

Specialization: Marketing, IT & Data Analytics
Graduation: B.A History
Experience: Fresher
Internship: Digitalbuddha Info Solutions LLP

FT/23



CERTIFICATIONS

Digital Marketing
 Inbound Marketing
 Microsoft Excel

SKILLS

Problem Solving
 Communication
 Leadership



Mohamed Yasir P S

Specialization: Finance, Marketing
Graduation: B.Sc Computer Science
Experience: Fresher
Internship: Federal Bank

FT/22



CERTIFICATIONS

Business Analytics
 Financial Markets

SKILLS

Problem Solving
 Adaptability
 Critical Thinking
 Data Modelling



Muhsina K H

Specialization: Finance, HRM
Graduation: B.Sc Zoology
Experience: Fresher
Internship: Transight Systems Pvt Ltd

FT/22



CERTIFICATIONS

Corporate Finance
 Strategic HRM
 Microsoft Excel

SKILLS

Emotional Intelligence
 Agility
 People Management



Nada Ayisha

Specialization: HRM, Marketing
Graduation: B.Sc Physics
Experience: Fresher
Internship: ICICI Prudential AMC

FT/22



CERTIFICATIONS

HR Analytics
 Digital Marketing
 Design Thinking
 MS Excel

SKILLS

Leadership
 Communication
 Problem solving



Najiya Nazrin K M

Specialization: Marketing, HRM
Graduation: B.Com Finance
Experience: Fresher
Internship: ICICI Prudential Life Insurance

FT/24



CERTIFICATIONS

MS Excel
 CRM
 Design Thinking
 Managing Services

SKILLS

Communication
 Leadership
 Teamwork
 Agility



Namiya Jaleel K

Specialization: HRM, Operations
Graduation: B.Com Computer Application
Experience: Vidyalai - 1 Year
Internship: Vidyalai

PT/24



CERTIFICATIONS

MS Excel
 B2B Marketing
 Strategic HRM

SKILLS

Interpersonal Skills
 Problem Solving
 Leadership



Nandana A R

Specialization: Finance, HRM
Graduation: B.Com Finance & Taxation
Experience: Driver Logistics - 1 Year
Internship: 4 U Cabs Pvt. Ltd.

PT/23



CERTIFICATIONS

B2B Marketing
 Tally
 GST
 VAT

SKILLS

Microsoft Excel
 Net Suite
 Adaptability
 Analytical



Navya S

Specialization: Finance, Marketing
Graduation: B.Com Finance & Taxation
Experience: Fresher
Internship: ESAF Small Finance Bank

FT/22



CERTIFICATIONS

Microsoft Excel
 Tally Prime
 SAP FICO
 QuickBook Intuit

SKILLS

Teamwork
 Problem Solving
 Communication
 Adaptability



Nayana N

Specialization: Finance, IT & Data Analytics
Graduation: B.Com Finance & Taxation
Experience: Fresher
Internship: Reliance Retail Ltd.

FT/22



CERTIFICATIONS

MS Excel
 Power BI
 Tally

SKILLS

Critical Thinking
 Communication
 Team Player
 Negotiation



Neeraj S

Specialization: Operations & Marketing
Graduation: B.Tech Mechanical Engineering
Experience: Premium Ferro Alloys Ltd, Car World 3.6 years
Internship: VKC FORTUNE

FT/29



CERTIFICATIONS
 Production Management
 Marketing Management
 Agile Management

SKILLS
 Adaptability
 Problem solving
 Critical Reasoning



Nikhil U

Specialization: Marketing & HRM
Graduation: B.Sc Hospitality and Hotel administration
Experience: Fresher
Internship: GCCOSS - Geojit Fin Ltd

FT/23



CERTIFICATIONS
 MS Excel
 Decision Making with spreadsheet

SKILLS
 Communication
 Customer Relations



Nikhil Krishna

Specialization: Marketing & Operations
Graduation: B.Sc Zoology
Experience: Fresher
Internship: Kerala Agro Machinery Corporation Limited

FT/26



CERTIFICATIONS
 Power BI
 Brand Management
 MS Excel

SKILLS
 Communication
 Teamwork
 Critical thinking
 Analytical skills



Nimisha K Sunder

Specialization: Operations & Finance
Graduation: B.Com Finance and Taxation
Experience: Fresher
Internship: Apollo Tyres, Kalamassery

FT/23



CERTIFICATIONS
 Tally
 MS Office Advanced
 Design Thinking
 Beginners with Mural

SKILLS
 Leadership
 Interpersonal skills



Nirmal N R

Specialization: Marketing & HRM
Graduation: BA English Literature
Experience: Winners Coaching centre - 1.5 years
Internship: Aester India Pvt Ltd.

PT/23



CERTIFICATIONS
 Google Analytics
 Microsoft Excel
 B2B Marketing

SKILLS
 Creativity
 Communication
 Decision Making



Nirupama M

Specialization: Finance, IT & Data Analytics
Graduation: BBA Finance, General Management
Experience: Fresher
Internship: KAMCO

PT/23



CERTIFICATIONS
 Financial Modelling and Valuation in Excel
 Microsoft Office

SKILLS
 Data Analysis
 Strategic Thinking
 Leadership



Noora Salim

Specialization: Finance & Marketing
Graduation: B.Com Finance and Taxation
Experience: Geojit Financial Services Ltd
Internship: Geojit Financial Services Ltd

PT/23



CERTIFICATIONS
 NISM-Series-VII
 NISM-Series-VIII
 NISM-Series-V-A

SKILLS
 Customer Service
 Problem Solving
 Team Collaboration
 Conflict Resolution



Parvathy Vinod

Specialization: IT & Data Analytics, HRM
Graduation: B.Tech Electronics and Communication Engineering
Experience: Valoriz Digital RMESl - 1.5 years
Internship: Centre for Management Development

FT/26



CERTIFICATIONS
 STQB-CTFL
 Skill Nation
 Design Thinking
 Calculus Talent Agilitics

SKILLS
 Basics of C++ & SQL
 ISTQB Software Tester
 Selenium
 MS Excel



Pournami M S

Specialization: Marketing & Finance
Graduation: BBA Finance and Tourism
Experience: MiStay Hospitality Pvt. Ltd-2.2 years
Internship: Born Creativ

FT/24



CERTIFICATIONS
 Data Science by CISCO
 Design Thinking

SKILLS
 Analytical Skills
 Communication Skills
 MS Excel



Pranav Pradeep

Specialization: HRM & Marketing
Graduation: B.Com LL.B. (Hons.)
Experience: High Court of Kerala
Internship: Indel Corporation

FT/25



CERTIFICATIONS
 MS Excel
 Alternative Dispute Resolution
 Generative AI

SKILLS
 Strategic Thinking
 Communication
 Interpersonal Skills
 Leadership



Prithviraj Ranjit

Specialization: Marketing, International Business
Graduation: BBA Marketing
Experience: Nokia Siemens Networks, Samsung (Savex Technologies) - 2 Years
Internship: Dewton Industries

FT/27



CERTIFICATIONS

Digital Marketing

SKILLS

MS Office
Communication



Rahana KV

Specialization: IT & Data Analytics, Operations
Graduation: B.Sc Computer Science
Experience: Infosys limited - 2 Years
Internship: Espina Software Solutions

PT/26



CERTIFICATIONS

Ms Office
Automation in Production and Management

SKILLS

HTML
Base SQL
MS office
AI



Rameez Nazar

Specialization: HR, IT & Data Analytics
Graduation: B.Com Computer Application
Experience: Fresher
Internship: Lulu International Group Pvt Ltd.

FT/25



CERTIFICATIONS

Organisational Behaviour
Managing People

SKILLS

Communication
Language
MS Office



Ruhama Anna Sam

Specialization: Operations, Finance
Graduation: B.Tech Civil Engineering
Experience: Department of Industries and Commerce, Government of Kerala - 2 Years
Internship: Federal Bank

FT/24



CERTIFICATIONS

BA & Process Management
Investment Risk Management
MS Office

SKILLS

Problem solving
Adaptability
Team management



Saba K S

Specialization: Finance, Marketing
Graduation: B.Com Computer Application
Experience: Fresher
Internship: Freshivores, Bangalore

FT/22



CERTIFICATIONS

MS Excel
Digital Marketing

SKILLS

Organising
Leadership
Inter-Personal skills



Safwan K S

Specialization: Finance, Marketing
Graduation: B.Com Finance
Experience: Infinite Trading - 2 Years
Internship: Aester India Pvt Ltd

PT/24



CERTIFICATIONS

Microsoft Excel
Market Research
Business
Marketing

SKILLS

Time Management
Adaptation
Positive Outlook



Sajin K S

Specialization: Finance, Marketing
Graduation: B.Com Computer Application
Experience: Luminarch Builders Pvt Ltd - 1 year
Internship: Luminarch Builders Pvt Ltd

PT/23



CERTIFICATIONS

Ms Excel
Tally
B2B Marketing

SKILLS

Creativity
Critical thinking
Team collaboration



Samprus Raphy P

Specialization: Finance, IT & Data Analytics
Graduation: BBA Finance
Experience: Fresher
Internship: Profiscal Management Consultancy and Academy

FT/23



CERTIFICATIONS

Market Research and Consumer Behaviour
Taxation and Accounting

SKILLS

Analytical Skill
and Leadership Skill



Sana Mol

Specialization: Operations, Marketing
Graduation: B.Com Finance & Taxation
Experience: Rajagiri Hospital - 1 year
Internship: AVT chemicals

FT/22



CERTIFICATIONS

Data Entry
Tally GST
Design Thinking

SKILLS

Leadership
Communication
Presentation



Saneela Navas Aslami

Specialization: Marketing, HR
Graduation: BBA Finance
Experience: Fresher
Internship: Qbox Trading WLL

FT/22



CERTIFICATIONS

Strategic HRM
Digital marketing
Advanced Excel
Google ads

SKILLS

Communication
Problem solving
Creativity
Strategic Thinking



Sanith Saji

Specialization: Finance, IT & Data Analytics
Graduation: B.Com Finance & Taxation
Experience: Fresher
Internship: Kerala State Rubber Co-operative Ltd.

FT/22



CERTIFICATIONS

MS Excel
 Design Thinking
 Business Analysis
 Risk Management

SKILLS

Problem Solving
 Decision Making



Sanjai K

Specialization: Marketing, IT & Data Analytics
Graduation: BBA
Experience: Fresher
Internship: ITC

FT/22



CERTIFICATIONS

MS Excel
 Gen AI
 Digital Marketing

SKILLS

Communication
 Networking
 Teamwork



Sharon Sara Soji

Specialization: Finance, HRM
Graduation: B.Tech(Hons.) Civil Engineering
Experience: Fresher
Internship: Cochin Port Authority

FT/25



CERTIFICATIONS

Business Analytics
 Power BI

SKILLS

Communication
 Adaptability
 Team player



Shine Mathew

Specialization: Marketing, Finance
Graduation: B.Com Finance & Taxation
Experience: 4years
Internship: Lulu International Group

FT/26



CERTIFICATIONS

MS Excel Advanced

SKILLS

Problem Solving
 Analytical Skills
 Time Management



Shiphy Simon

Specialization: Finance, IT & Data Analytics
Graduation: B.Sc Mathematics
Experience: Fresher
Internship: Ashley Group of Companies

FT/23



CERTIFICATIONS

Brand Management
 MS Excel

SKILLS

Problem-Solving
 Critical Thinking



Shreya Nair

Specialization: Finance, Marketing
Graduation: B.Com Finance and Taxation
Experience: Fresher
Internship: LOHIA Corp Ltd.

FT/23



CERTIFICATIONS

MS Excel
 Investment Risk
 Management

SKILLS

Teamwork
 Communication



Smruthi Madhusoodanan

Specialization: Marketing, HRM
Graduation: B.Sc Chemistry
Experience: Fresher
Internship: Asianet News Network Pvt. Ltd

FT/24



CERTIFICATIONS

Digital Marketing
 Brand Management
 FMCG
 FMCD

SKILLS

Team Player
 Adaptable
 Decision Making



Sona Symon

Specialization: Finance, HR
Graduation: B.Com Finance
Experience: Fresher
Internship: Find My Hostel

FT/23



CERTIFICATIONS

Excel
 Introduction to Tableau
 Risk Management
 HRCI

SKILLS

Critical Thinking
 Adaptability
 Time Management



Sony Jaison

Specialization: Finance, IT & Data Analytics
Graduation: B.Com Finance and Taxation
Experience: KIIDC , Royal Mirage Hotel - 2 years
Internship: Tata Consultancy Services

FT/27



CERTIFICATIONS

MS Excel
 Investment Banking
 Power BI
 Data Analysis

SKILLS

Leadership
 Problem Solving
 Team Player



Sreeram Biju

Specialization: IT & Data Analytics, Marketing
Graduation: B.Tech Civil Engineering
Experience: Infosys-2 years
Internship: Keyshell IT Solutions

FT/25



CERTIFICATIONS

Excel
 Agile for Beginners
 Business Analysis
 Digital Marketing

SKILLS

Stakeholder Management
 Interpersonal
 Communication
 Backlog Management



Sreeranjini R Krishnan

Specialization: Operations, Marketing
Graduation: B.Tech Electronics & Communication Engineering
Experience: Fresher
Internship: KAMCO

FT/26



CERTIFICATIONS
 Lean Manufacturing
 ERP Implementation
 Power BI

SKILLS
 Teamwork
 Problem Solving
 Critical Thinking



Sreethu Mukundan

Specialization: Marketing, IT & Data Analytics
Graduation: B.Com Finance and Taxation
Experience: Fresher
Internship: Ministry of External Affairs

FT/22



CERTIFICATIONS
 Digital Marketing
 Design Thinking
 Power BI

SKILLS
 Communication
 Adaptability
 Time Management
 Problem Solving



Stenvin Paul

Specialization: Finance, Marketing
Graduation: B.Com Finance
Experience: SFO Technologies, BPL, Alger Brawn Labs Pvt Ltd
Internship: Aester India Pvt Ltd

PT/30



CERTIFICATIONS
 Tally
 Digital Marketing
 Ms Excel

SKILLS
 Leadership
 Management
 Communication
 Problem Solving



Sujith Sankar

Specialization: Finance, IT & Data Analytics
Graduation: B.Com Computer Applications
Experience: Fresher
Internship: HDFC Bank

FT/21



CERTIFICATIONS
 Project Management
 Power BI
 Lean Six Sigma - white belt

SKILLS
 Adaptability
 Teamwork
 Time Management



Swathi A

Specialization: Finance, Marketing
Graduation: B.Com Finance
Experience: Fresher
Internship: IBS Software

FT/22



CERTIFICATIONS
 Power BI
 MS Excel
 Design Thinking

SKILLS
 Critical Thinking
 Communication
 Leadership
 Team Management



Swathi Krishna J

Specialization: Marketing, Finance
Graduation: BSc. Cooperation & Banking (Hons.)
Experience: Fresher
Internship: Mykare Health, Sectorquabe Technologies Pvt Ltd

FT/25



CERTIFICATIONS
 Design Thinking

SKILLS
 Team Building
 Leadership
 Decision Making
 Marketing



Swathika K

Specialization: IT & Data Analytics, HRM
Graduation: BSc. Computer Science
Experience: Fresher
Internship: Uralungal Labour Contract Co-operative Society Ltd

FT/26



CERTIFICATIONS
 MS Excel
 Python
 Prompt Engineering
 Design Thinking

SKILLS
 Communication
 Self Management
 Active Listening
 Leadership



T R Roshmi

Specialization: Finance, Operations
Graduation: B.Com Finance and Taxation
Experience: Fresher
Internship: Addon Group of Companies

PT/23



CERTIFICATIONS
 Automation in Production Systems and Management

SKILLS
 Adaptability
 Quick learner
 MS Office
 Project Management



Talib Husien

Specialization: Finance, Marketing
Graduation: BBA Computer Application
Experience: Fresher
Internship: AddMatrix

FT/23



CERTIFICATIONS
 Design Thinking
 General Banking
 MSME Finance

SKILLS
 Financial Analysis
 Team Management
 Communication
 Emotional Intelligence



Terny M Udayan

Specialization: Marketing, HRM
Graduation: B. Tech Civil Engineering
Experience: Pathiyala Constructons-6 Months
Internship: Kempegowda International Airport

FT/23



CERTIFICATIONS
 Project Management
 Tableau
 Digital Marketing
 Power BI

SKILLS
 CRM
 Marketing Analytics
 Operations Management
 Data Analyst



Vibin Xavier M X

Specialization: Marketing, IT & Data Analytics

Graduation: B.Sc Mathematics

Experience: 1.5 years, Metnoia NewHealth

Internship: Metnoia NewHealth

PT/26



CERTIFICATIONS

MS Office
Digital Marketing
Financial Accounting

SKILLS

Leadership
Problem Solving
Team work



Vijayakrishnan N

Specialization: Marketing, IT & Data Analytics

Graduation: B.Sc Hospitality and Hotel Administration

Experience: 0.5 years, Hamleys, RBL

Internship: Westford educations

FT/24



CERTIFICATIONS

Digital Marketing
Microsoft Excel
Business Analysis &
Process Management

SKILLS

Team building
Problem solving
Data analysis



Visruth Koliyot

Specialization: Marketing, Operations

Graduation: BA English Literature

Experience: 2 years, Human Stories

Internship: Elite Foods Pvt Ltd

PT/23



CERTIFICATIONS

Ms Excel
B2B Marketing

SKILLS

Presentation skills
Critical Thinking
Curiosity



Vivek Sreeraj R

Specialization: Marketing, Finance

Graduation: B.Com Computer Application

Experience: Fresher

Internship: KeyShell IT Solutions

FT/23



CERTIFICATIONS

Financial Markets
MS Excel
Digital Marketing

SKILLS

Interpersonal Skills
Critical Thinking
Teammplayer



Vyshak Das M

Specialization: HRM, Marketing

Graduation: B.Sc Physics with Applied Electronics

Experience: Fresher

Internship: ITC Grand Chola, Chennai

FT/25



CERTIFICATIONS

Brand Management
AI tools with Excel
CRM

SKILLS

Leadership
Decision Making
Strategic Thinking
Interpersonal Skills



Vyshnavi Ashok

Specialization: Finance, HRM

Graduation: B.Com Finance and Taxation

Experience: Fresher

Internship: Service Co-operative Bank, Kalady

FT/21



CERTIFICATIONS

Microsoft Excel
Investment Analysis
Portfolio Management
Strategic Thinking

SKILLS

Decision Making
Problem Solving
Critical Thinking



Ziana N Muhammed

Specialization: IT & Data Analytics, Operations

Graduation: B.Sc Mathematics

Experience: Fresher

Internship: Transight Systems Pvt Ltd

FT/22



CERTIFICATIONS

Google Analytics
AI in MS Excel
Data Analytics
PowerBI

SKILLS

Problem Solving
Analytical Thinking
Communication

ABOUT KOCHI

Kochi, also known as Cochin and often referred to as the "Queen of the Arabian Sea," is recognized as a Tier-I city by the Government of India. With a rich history as a trade port dating back to pre-Islamic times, it is the financial, industrial, and commercial hub of Kerala. The city is well-connected by road, rail, water, and air. Kochi is a vibrant city that blends modernity with tradition, serving as a cultural bridge between the past and present. It captivates with its ability to teach valuable life lessons and offer a new perspective on the world. Kochi is a city of opportunities for those who seek them, offering a journey that reflects both its scenic beauty and urban hustle.



This combination has attracted numerous international and local brands, such as Starbucks, Harley Davidson, and Porsche, to set up shop here. The city's thriving startup ecosystem is also noteworthy, with the Kerala Startup Mission's incubation center in Kalamassery actively supporting new ventures. Kochi, home to both the Biennale and a bustling metropolis, exemplifies how it can embody both tranquility and dynamic energy at the same time.



HOW TO REACH SMS

Nearest Airport :

- 📍 Cochin International Airport - 19 km

Nearest Railway station:

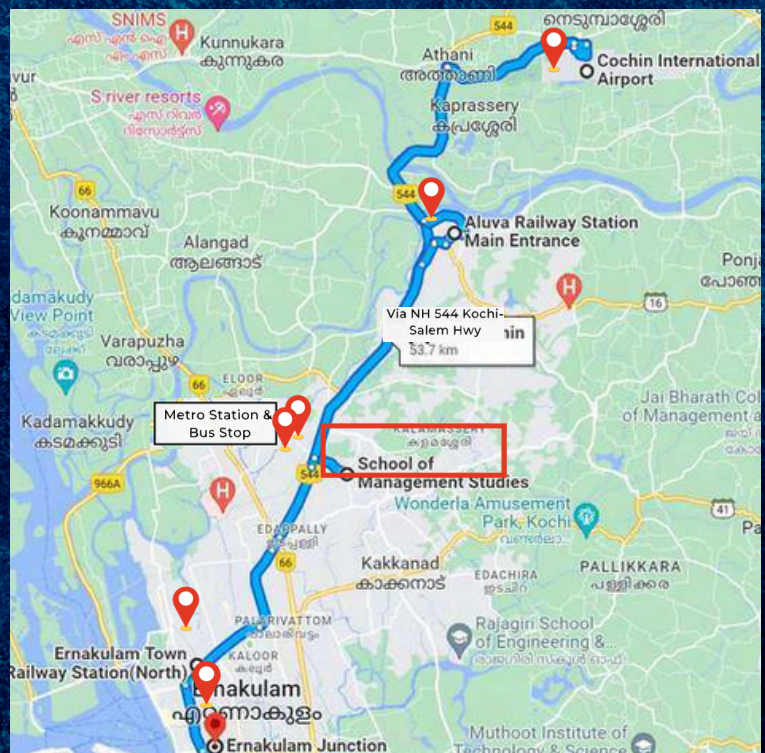
- 📍 Aluva-9 km; Ernakulam
- 📍 South Kalamssery-1 km
- 📍 Ernakulam Town-9 km
- 📍 Ernakulam Junction -13 km

Nearest Metro station:

- 📍 Cochin University Metro station - 1km

Nearest Bus stand:

- 📍 Cochin University/ South Kalamassery Bus stop- 1km





CAREER GUIDANCE & PLACEMENT CELL 2024-25



FACULTY COORDINATORS



Dr.MANU MELWIN JOY
Assistant Professor
B.Tech., M.B.A., Ph.D



Dr. SMIJU I S
Assistant Professor
MCA, M.Tech., PhD., PostDoc

STUDENT COORDINATORS



ABHISHEK R S
Co-ordinator



AISWARYA MENON
Assistant Co-ordinator



SONY JAISON
Finance Co-ordinator

INDUSTRIAL RELATIONS TEAM



FAAIZ MUHAMMED
Team Lead



ARJUN UNNIKRISHNAN



NAYANA N



BASIL JOHN



NAMIYA JALEEL K



VYSHAK DAS
Team Lead



MOHAMED YASIR



SAJIN K S



STENVIN PAUL

LEARNING & DEVELOPMENT TEAM



Contact Us



School of Management Studies
Cochin University of Science and Technology
Cochin, Kerala - 682022
Mail: smsplacement@cusat.ac.in

Faculty Coordinator

Dr. Manu Melwin Joy



+91 9744551114



manumelwinjoy@cusat.ac.in

Asst. Faculty Coordinator

Dr. Smiju I S



+91 9495230636



smiju@cusat.ac.in

Student Coordinator

Abhishek R S



+91 9074024873



rsabhishek@pg.cusat.ac.in

