



**School of Management Studies**  
Cochin University of Science and Technology



DIAMOND JUBILEE  
**PLACEMENT  
BROCHURE**

**MBA 2023-25**



in Management Category

CELEBRATING **60<sup>th</sup>** YEAR

Moulding Managers for Mankind

[www.sms.cusat.ac.in](http://www.sms.cusat.ac.in)

81<sup>ST</sup>

SCHOOL OF MANAGEMENT  
STUDIES RANKED 81ST IN  
THE TOP 100 MANAGEMENT  
INSTITUTES OF INDIA

34<sup>th</sup>

COCHIN UNIVERSITY OF  
SCIENCE AND TECHNOLOGY  
RANKED 34TH AMONG  
UNIVERSITIES ACROSS INDIA



# School of Management Studies

Cochin University of Science & Technology

“Where Dreams Meet Triumph”

[www.sms.cusat.ac.in](http://www.sms.cusat.ac.in)

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## Our Rankings Reflect Excellence

The School of Management Studies (SMS), CUSAT, continues to establish itself as a premier management institute in India.

In the 2024 rankings:

- CUSAT is ranked 34th among universities across India by the National Institutional Ranking Framework (NIRF).
- SMS is ranked 81st in the NIRF 2024 Management Institutes category.
- CUSAT has also been recognized as the 7th best university in India by India Today Magazine 2024.

These rankings are a testament to our commitment to academic excellence, industry relevance, and the holistic development of future business leaders.

# Vision

To be a premier center of excellence in management education providing globally relevant thought leadership for a progressive and sustainable society.

# Mission

- To contribute to nation-building by training young talents to meet industry standards of professional competence through industry-aligned curriculum and by nurturing entrepreneurial orientation among students.
- To empower students to transform into management professionals of global competence with state-of-the art knowledge, skills, and ethical values through experiential and transformative learning process.
- To facilitate an inclusive and diverse academic environment in which students, researchers and faculty can pursue excellence while adhering to highest standards of ethics and sustainability, and commitment to society.
- To positively influence the body of knowledge in management and business practices in the country through continuous research and innovation.

## MILESTONES IN OUR JOURNEY

**1964** : School Of Management Studies Started under Ernakulam Centre Of the University of Kerala. Housed at FACT Training Centre.

**1967** : Ernakulam Centre was inaugurated at Kalamassery. School was shifted from FACT to the University campus in Kalamassery.

**1972** : Full Time MBA batch was introduced, while 2 Part Time Diploma programmes were converted into Part Time MBA programmes.

**2014** : Celebrated Golden Jubilee.

**2024**: Celebrating Diamond Jubilee. Started Executive MBA

**1962** : University of Kerala decided to start Management Programme.

**1965** : Introduced 2 Part Time Diploma in Business Management and Diploma in Industrial Administration.

**1971** : Ernakulam Centre of University of Kerala became The University of Cochin and SMS became part of the new university.

**1982** : Annual Business & Cultural fest – Talentime was organized for the first time.

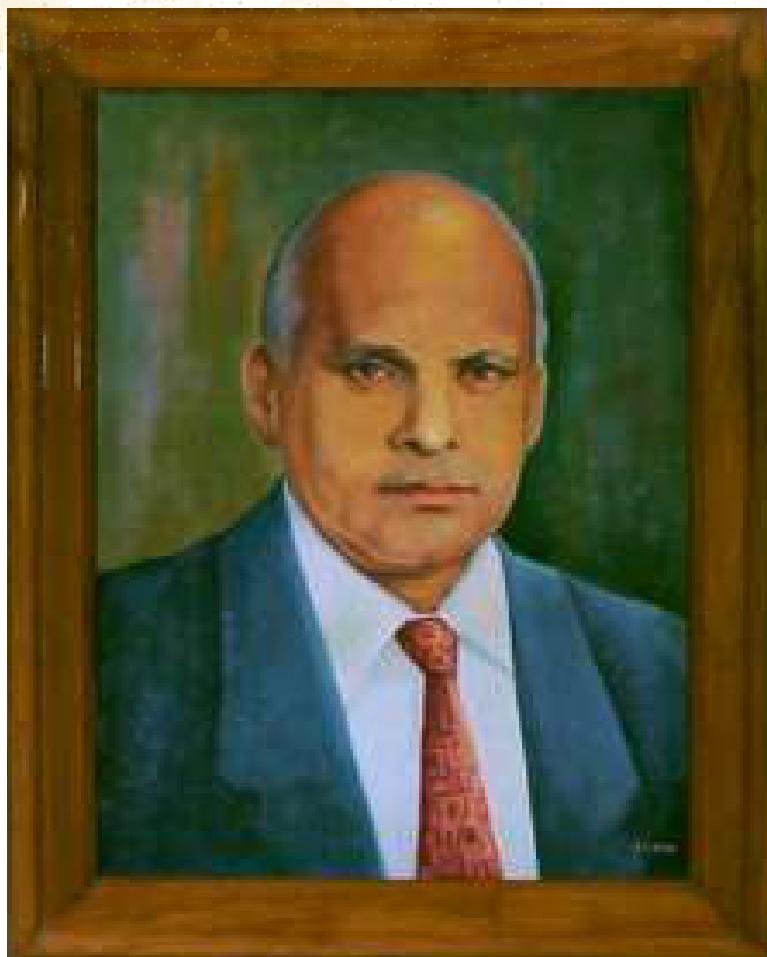
**2024** : NIRF Ranking, 81st in the top 100 Management institutes in India .



**MOULDING MANAGERS FOR MANKIND**

# FOUNDER

## Professor (Dr.) M.V. Pylee



Padma Bhushan Professor, (Dr.) M. V. Pylee (1922 - 2017) was an Indian scholar, educationist and management guru, considered by many as the father of management education in Kerala and an authority on Constitutional Law. He was awarded Padma Bhushan in 2006 by Government of India for his contributions to the field of education and management. He was the Vice-Chancellor of CUSAT from 1977 to 1981 and also Founder Director of the School of Management Studies, CUSAT. He had also instituted the M. V. Pylee Award for the Best Distinguished Academician in India.

# VICE CHANCELLOR'S MESSAGE



## **Prof. (Dr.) M. Junaid Bushiri**

Since its inception in 1971, Cochin University of Science and Technology (CUSAT) has been a pioneer in higher education. Our institution offers a wide array of undergraduate, postgraduate, and doctoral programs across numerous disciplines. The academic framework at CUSAT is meticulously designed to provide students with a robust understanding of their chosen fields, blending theoretical knowledge, practical skills, and research-focused learning.

The School of Management Studies (SMS) at CUSAT is proud to be the first business school in South India. Over more than five decades, SMS has evolved into one of the most prestigious and respected institutions, producing numerous distinguished professionals in management and business.

As we celebrate our Golden Jubilee year, we reflect on our achievements with pride and look forward to the future with optimism. To the MBA batch of 2023-2025, as you embark on this new chapter, remember that your education at CUSAT has prepared you to make a meaningful impact. Embrace confidence, seize opportunities, and remain committed to continuous learning and growth. I am confident that each of you will forge a successful path.

To prospective employers, I warmly invite you to partner with us in shaping the future by recruiting our exceptional graduates. Let us work together to build a brighter future, fueled by the extraordinary talent cultivated at the School of Management Studies, CUSAT.

Warm regards,  
Prof. (Dr.) M. Junaid Bushiri  
Vice Chancellor,  
Cochin University of Science and Technology

# DIRECTOR'S MESSAGE



## Prof. (Dr.) Zakkariya K A

Welcome to the School of Management Studies (SMS), CUSAT. As we celebrate our Golden Jubilee this year, it is a momentous occasion to reflect on our illustrious history and our steadfast commitment to excellence in management education.

Established in 1964, SMS, CUSAT stands as a pioneering institution in India, with a rich legacy spanning over five decades. Over the years, we have proudly produced over 5000 leaders who have excelled across various sectors and made significant contributions to society. Our alumni are a testament to the quality of education and the strong foundation laid during their time at SMS. One of the cornerstones of our success is our exceptional return on investment for students, which stands at four times the initial investment. This is complemented by our consistent placement record, with over 95% of our students securing employment and an impressive annual CTC. These achievements underscore our commitment to providing our students with the best opportunities to launch their careers.

We enhance our curriculum with value-added and professional certification programs to meet the dynamic demands of the business world. Our highly qualified faculty, dedicated to a supportive and student-friendly environment, ensure personalized attention with a 7:1 student-to-teacher ratio. State-of-the-art facilities, a well-equipped library, and rich resources create an ideal setting for developing young business minds, blending theoretical knowledge with practical application to prepare students for successful careers.

As we commemorate our Golden Jubilee, we are proud of our excellent placement and performance track record. This milestone year is a testament to our enduring legacy, and we remain committed to maintaining and enhancing our standards of excellence. We look forward to another fifty years of success, innovation, and leadership in management education. Thank you for being an integral part of the School of Management Studies at CUSAT. Together, let us continue to strive for greatness and make a positive impact on the world.

Warm regards,

Prof. Dr. Zakkariya K.A.

Director, School of Management Studies

Cochin University of Science and Technology

# PLACEMENT COORDINATOR



## Dr. Manu Melwin Joy

In today's rapidly changing world, academic institutions must adopt innovative strategies to develop the next generation of professionals. At the School of Management Studies (SMS), CUSAT, we are dedicated to fostering a group of talented and skilled students. It is with great pride and joy that I introduce the MBA batch of 2023-2025 from SMS, especially as we celebrate our Golden Jubilee year.

The dedication and passion exhibited by these students have continually impressed us, and I am confident that their hard work will lead to significant achievements. Inspired by our distinguished alumni who have upheld the legacy of SMS for fifty years, I believe the 2023-2025 cohort will continue this tradition. These students exemplify the excellence of our institution, excelling academically and showing remarkable motivation and skill in various extracurricular activities. With the right mix of knowledge, attitude, and aptitude, they are ready to make a substantial impact in their chosen careers.

On behalf of the School of Management Studies, I warmly invite all recruiters to participate in our campus placement program for the academic year 2023-2025. We look forward to showcasing the exceptional abilities of our students and creating valuable connections that will benefit both recruiters and students. Join us in celebrating our Golden Jubilee by witnessing the extraordinary potential of our future leaders.

Warm regards,

Dr. Manu Melwin Joy

Placement Coordinator, School of Management Studies

Cochin University of Science and Technology

# PEDAGOGY

- School of Management Studies has crossed new heights by being the first government-owned management school to introduce business simulations in the course curriculum. This will help the students to make better decisions in all aspects of a business. This will also give them a practical understanding of the importance of teamwork and problem-solving in a dynamic workspace
- School of Management studies employs a plethora of modes to ensure maximum absorption and effective utilization of concepts. Retaining the positive aspects of online learning, the school has adapted for a hybrid curriculum wherein conceptual clarity and applications.
- At the School of Management Studies, the education program is inclined towards overall development. It has stepped right in to adapt to the changes and trends that Industry 4.0 brings.
- The club activities hosted by the School of Management Studies are a means of knowledge acquisition, talent identification, and exposure to the outside world. This gives opportunities for robust overall development of the students as well as motivates them to try new dimensions.
- Multiple opportunities are provided to the student through live interactions, conclaves, and leadership talks. They facilitate open-channel communication with experts and alumni which further enhances the growth curve through experience learning.
- Innovative learning channels are opened for students, comprising of developing business plans, pitching sessions, case studies, and an entrepreneurial experience enabling them to tackle real-world problems with better understanding and zeal. This process also enhances their decision-making abilities and tolerance to risk handling. The gamified approach to everyday lectures motivates students to deeply grasp the relevant concepts.
- The adoption of an outcome-based model promotes a practical learning approach. The revision of the syllabus to incorporate industry trends also aids in equipping the students with tools that will in fact reflect positively on the student's employability skills.
- SMS has also adopted to MOOC learning methodology, wherein every student may choose a course within the prospects but outside of their regular curriculum. This course will carry a weightage on their final course outcome. It builds and nurtures in the learners the drive to align their schedules for sessions and regular coursework. It promotes within them the aptitude and importance of self-learning also includes simulation to get real life experince for the students

# COMPREHENSIVE CURRICULUM

The School of Management Studies (SMS) at CUSAT offers a comprehensive curriculum that emphasizes a balance between theory and practice. Classroom time, club activities, and extracurricular activities are given equal importance and priority. Practical application is emphasized through exercises, assignments, and real-world scenarios. Continuous assessment, including theory and application-based exams, class participation, activities, assignments, and outlook, carries equal weightage as end-semester examinations. The extent of knowledge acquisition is measured using outcomes-based question papers based on Bloom's Taxonomy. Subjects requiring a practical outlook incorporate activities, discussions, pitching, and presentation sessions into the weekly class schedule. Domain clubs provide a platform for informal discussions and panel meetings. Managerial Skill Development is integrated into the first two semesters to equip students with soft skills and industry trends, acting as a soft launch pad for the corporate world. The SMS curriculum aims to move away from rote memorization and promote mindful learning.

## HIGHLIGHTS

- Equal weightage and priority for curricular, co-curricular, and extracurricular activities.
- Practical enabled internal assessments and Bloom's Taxonomy outcome-based external assessment.
- Business simulation for better Real-world understanding.
- Regular interaction with industry experts.
- Experienced with the latest software.
- Skill Development at par with Industry 4.0.
- Managerial Skill Development for improving soft skills.
- Value Added Programme

# COURSE STRUCTURE

## Semester 01

- Management Concepts and Organizational Behaviour
- Statistics for Managers
- Managerial Economics
- Business Communication
- Financial Accounting
- Business Environment
- Indian Ethos and Business Ethics
- IT for Business and Management
- Managerial Skill Development

## Semester 03

- Management Science
- Organisational Structure, Design and Change
- Business Analytics
- Summer Project Work
- Elective -1
- Elective-2
- Elective-3
- Elective-4

## Semester 02

- Financial Management
- Marketing Management
- Operations Management
- Human Resource Management
- Management Accounting
- Business Research Methods
- Legal Aspects of Business
- Innovation and Entrepreneurship
- Managerial Skill Development

## Semester 04

- Corporate Governance and Strategic Management
- Environment management
- Elective -5
- Elective -6
- Elective -7
- Elective -8
- Online Course(MOOC)
- Comprehensive Viva-Voce

## Functional Areas of Management

- Finance & Accounting Management
- Marketing Management
- Data Science & Business Analytics
- Production and Operations Management
- OB and Human Resource Management
- International Business Management
- Information Technology & System Management
- General Management

# LIST OF ELECTIVES

## Finance & Accounting Management

- Security Analysis and Portfolio Management
- International Finance
- Working Capital Management
- Management of Financial Services
- Financial Derivatives and Risk Management
- Corporate Restructuring
- Financial Modelling
- Analytics for Finance
- Behavioural Finance
- Project Management
- Bank Financial Management
- Fundamentals of Insurance

## Marketing Management

- Consumer Behaviour
- Integrated Marketing Communication
- E-Commerce
- Marketing Research
- Strategic Marketing
- International Marketing
- Sales Management
- Services Marketing
- Brand and Product Management
- Retail Management
- Digital Marketing
- Customer Relationship Management
- Marketing Analytics

## Production & Operations Management

- Project Management
- Customer Relationship Management
- Supply Chain Management
- Purchasing and Materials Management
- Quality Management
- International Logistics
- Service Operations Management
- Simulation and Modelling
- Enterprise Resource Planning
- Supply Chain Analytics
- Agile project Management

## International Business Management

- International Finance
- International Marketing
- Global Human Resource Management
- Supply Chain Management
- International Logistics Mgmt
- Enterprise Resource Planning
- Export Import Policies and Procedures

## OB and Human Resource Management

- Strategic Human Resource Management
- Management of Industrial Relations
- Training and Development
- Global Human Resource Management
- Compensation Management
- Human Resource Planning and Development
- Organisational Change and Development
- Managing Interpersonal and Group Processes
- Performance Management
- HR Analytics
- Diversity and Inclusion at Workplace
- Gender and Leadership at the Workplace

## IT & Systems Management

- E-Commerce
- Digital Marketing
- Customer Relationship Mgmt
- Enterprise Resource Planning
- Strategic Management of Information Technology
- Database Management Systems
- Business Process Re-engineering
- System Analysis and Design
- Technical Foundation for E-Business
- Data Mining for Business Intelligence
- Advanced Data Analytics for Business Decisions
- Technology Management

## Data Science and Business Analytics

- Data Science using R and Python
- Artificial Intelligence for Business
- Data Visualization Techniques
- Text Mining and Analytics
- Data Mining for Business Intelligence
- Advanced Data Analytics for Business decisions
- Financial Modelling
- Analytics for Finance
- Marketing Analytics
- HR Analytics

- Supply Chain Analytics
- Agile Project Management
- ERP
- Simulation and Modelling
- Data Base Management

## General Management

- Technology Innovation and Entrepreneurship
- Corporate Social Responsibility
- Management of NGOs
- Management Consulting

# ACADEMICIANS LEADING OUR PATH



**DR. ZAKKARIYA K A**  
Director & Professor  
M.A, M.B.A, M.H.R.M, P.G.D.I.B, Ph.D



**DR. D. MAVOOTHU**  
Professor  
M.B.A.,D.L.L., Ph.D



**DR. SAM THOMAS**  
Professor  
B.Tech., M.B.A.,Ph.D



**DR. SANTHOSH KUMAR S**  
Professor  
M.Com., M.B.A., M.Phil, Ph.D



**DR. MANOJ EDWARD**  
Professor  
B.Tech., M.B.A., Ph.D



**DR. RENJINI D**  
Associate Professor  
M.B.A., Ph.D



**DR. RAKESH KRISHNAN M**  
Associate Professor  
M.Com, M.B.A., Ph.D



**DR. SMARTY MUKUNDAN**  
Associate Professor  
MBA, MHRM, Ph.D



**DR. FEZEENA KHADIR**  
Associate Professor  
MBA, PHD



**DR. SANGEETHA K PRATHAP**  
Associate Professor  
Msc Co-operation and Banking, M.B.A, MPhil  
Ph.D



**DR. DEVI SOWMYAJA**  
Assistant Professor  
M.Sc. (HRD), Ph.D



**DR. MANU MELWIN JOY**  
Assistant Professor  
B.Tech., M.B.A., Ph.D

# ACADEMICIANS LEADING OUR PATH



**DR. REMYA RAMACHANDRAN**  
Assistant Professor  
M.Com., B.ed., Mphil., Ph.D



**DR. MEERA PRATHAPAN**  
Assistant Professor  
MBA, Ph.D



**MR. LITHIN THOMAS**  
Assistant Professor  
B.Tech., MBA



**DR. DALY PAULOSE**  
Assistant Professor  
B.Tech., P.G.D.M., Ph.D



**DR. SMIJU I S**  
Assistant Professor  
MCA, M.Tech, Ph.D, PostDoc



**DR. NIMITA ABOOBAKER**  
Assistant Professor  
B.Tech., MBA, MSc Applied-  
Psychology, Ph.D



**DR. NISA JAMES**  
Assistant Professor  
B.Tech., PGDM, Ph.D.,

# OUR RENOWNED ALUMNI NETWORK



**M. RAJESHWAR RAO**  
Deputy Governor  
Reserve Bank of India (RBI)



**TOM JOSE IAS**  
(Retired) Chief Secretary of  
Kerala



**JITENDRA SRIVASTAVA IAS**  
Secretary PHED / Home, GoB at  
Government of Bihar



**PRASAD PANIKER**  
Executive Chairman, Nayara



**P. J. JOSEPH**  
Board Member IRDA, Former  
CMD of AIC & NIC



**K. SANATH KUMAR**  
CMD  
National Insurance Company



**DEEPAK L. ASWANI**  
Owner  
Aswani Lachmandas Group



**K. P. PHILIP**  
President, Kemin Industries Pvt. Ltd.,  
Belgium



**RAJEEVAN. V**  
Chairman  
Railway Recruitment Board



**ABRAHAM THARIYAN**  
Director  
UAE Exchange



**JOHN THOMAS**  
Country Head, Business Development  
South Indian Bank



**DR. M. AYYAPAN**  
Chairman  
Sagenome Private Limited



**COL AZAD**  
Director  
NCC Director Odisha



**SHAHIN KOMATH**  
Indian Nodal Officer at X



**GEORGE PAUL**  
Former Associate Professor &  
Dean -XIME



**BINOD KRISHNA P**  
Head of HR  
Impaqtive

# OUR RENOWNED ALUMNI NETWORK



**ABU SURENDRAN**  
CFO at ArcelorMittal Projects  
Middle East



**ASHWATHY VENUGOPAL**  
Co-Founder  
Avasarshala



**JIBY J GEORGE**  
Director  
Strategic Sourcing Canon Business  
Process Service



**LUKOSE P. ABRAHAM**  
Founder & Partner  
Atina Systems LLP



**JAY NAIR**  
Strategy & Consulting  
Accenture



**SAURABH PANDEY**  
Chief Marketing Officer  
Kuvera.in



**SUNIL KUMAR**  
Founder Director  
Agventures Corporation



**SUNIL NAIK**  
Sr Director, SPHR - India and south  
asia - DHL Global Forwarding



**DR. ABRAHAM KOSHY**  
Former Professor & Chairperson  
Marketing Area, IIM-A



**DR. MATHEW J. MANIMALA**  
Former Professor & Chairperson - OB Area,  
IIM Bangalore

# Alumni Testimonials



**Brinda Lovely**  
Director, Google Inc.



SMS was a turning point in my life. It took me in as an engineer and turned me into a leader. Working closely with classmates on group projects, La Nostalgia, and Talentime helped me develop the team-building and leadership skills I needed to succeed in my career. Connections with our extensive alumni network provided me the necessary foundations to get a head start in the world of business.

**Roshan Nambiyattil**  
Head of VMO, Meta



Beyond the formal, in-class foundation I got in business strategy and marketing, what I cherish the most is the learnings outside it! The activities I got involved in - Talentime, market research, event management, etc., helped shape my can-do attitude, build the muscle to take smart risks, and make lifelong friendships



**Ashwathy Venugopal**  
Co-Founder, Avasarshala



I am a proud alumni who is always eager to come back to SMS and witness the shaping of new generation leaders at this campus. The learning process here has always been practical and Industry-relevant, giving us opportunities to put management and leadership principles to practice through various avenues and activities at the campus. The students are given space to grow in a free yet disciplined structure. I owe my foundational learning in business and entrepreneurship to the faculty and pedagogy followed at SMS.



**Vishnu Jyothi**  
Sr. Executive, Flipkart



SMS opened a plethora of opportunities to grow holistically and experience avenues beyond just text books and classroom academics. the in-house activities and fests puts each student or should I say future entrepreneurs/manager's through a multiverse of learning and experience for career and life. They say "All the glitters is not gold", but SMS truly to its fullest taught me that I don't need to be gold to glitter and standout in the crowd of hundreds or thousands out there.

# PLACEMENT STATISTICS 2022-24

Highest Package

**18 LPA**

Total Offers

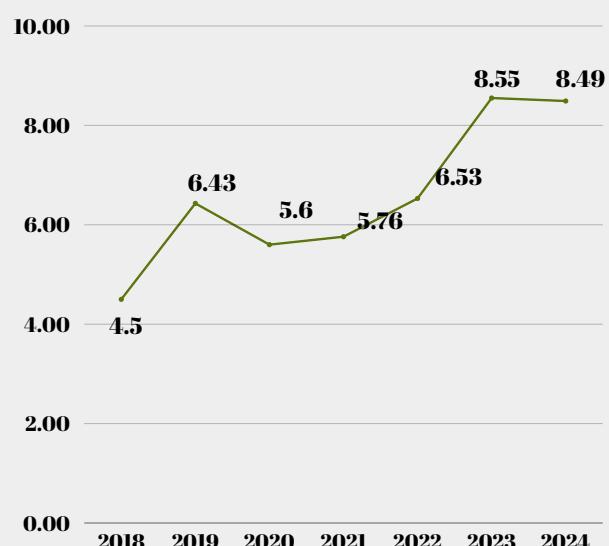
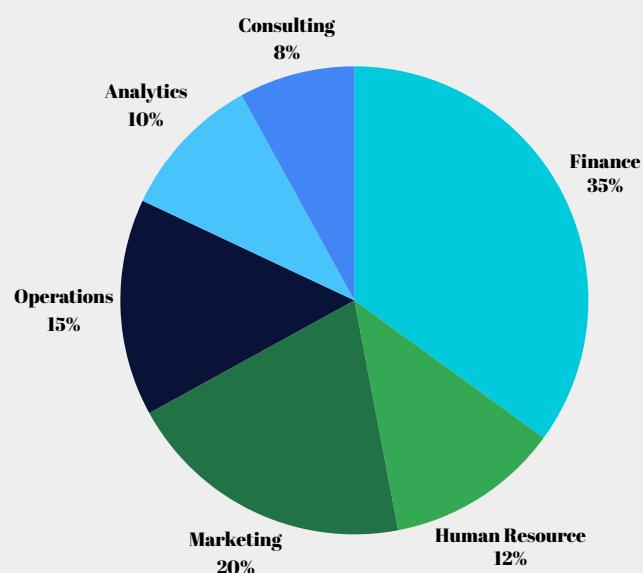
**105**

Average Package

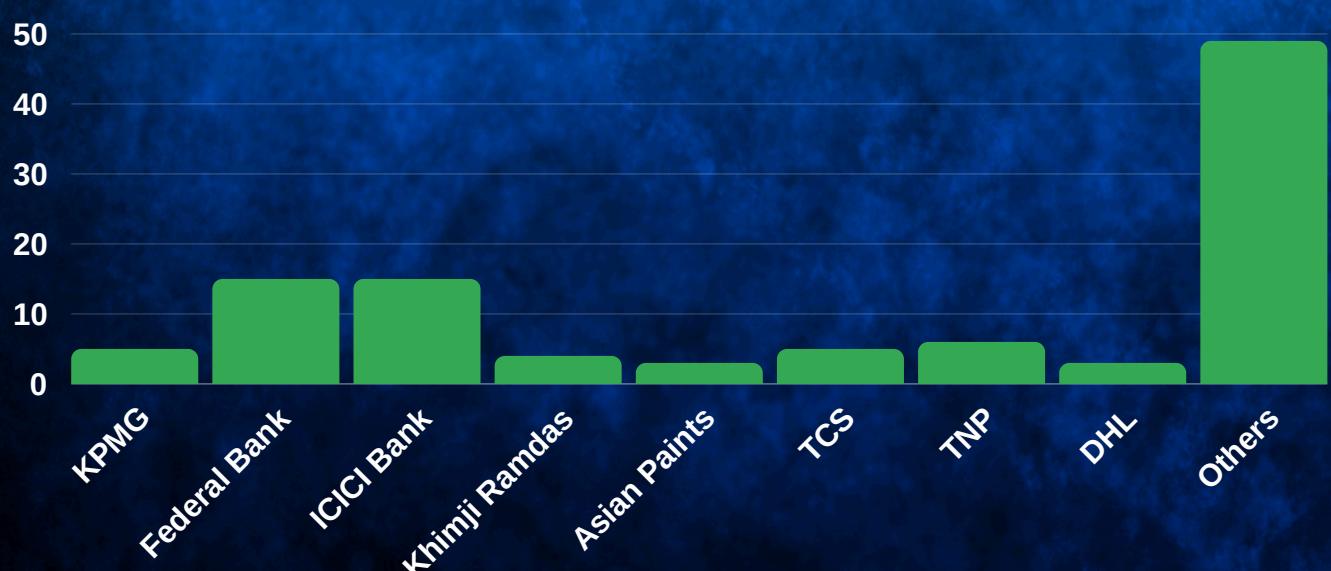
**8.49 LPA**

Profile Based  
Job Offers

Past Average  
Packages



Number Of Offers Received



# BATCH PROFILE

2023-25 MBA BATCH



## Gender Diversity



## Total Strength

149

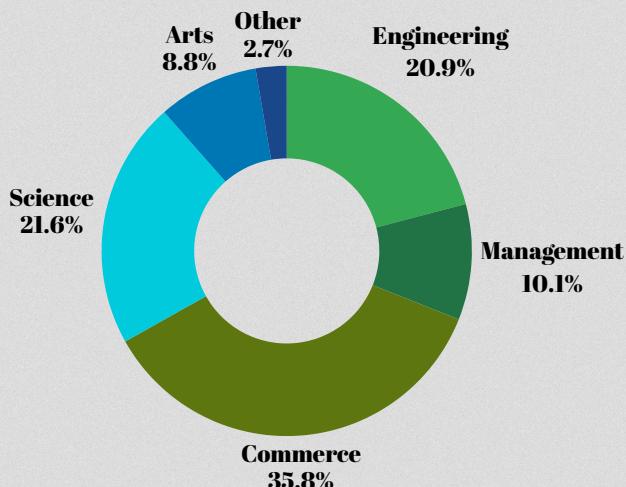


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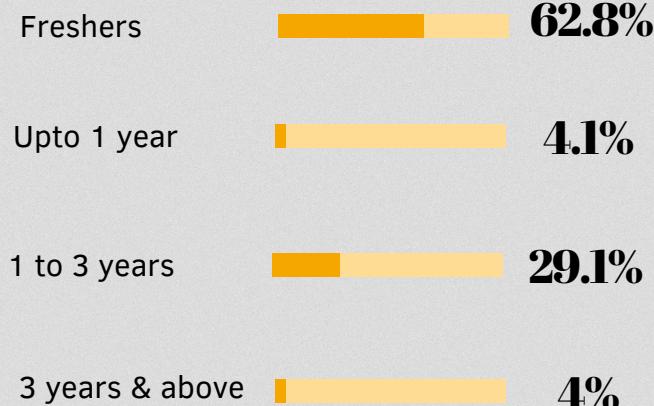
## Average Age

23.8 Years

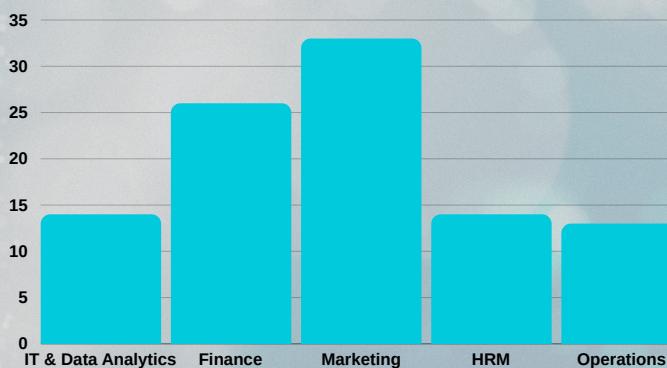
## Academic Background



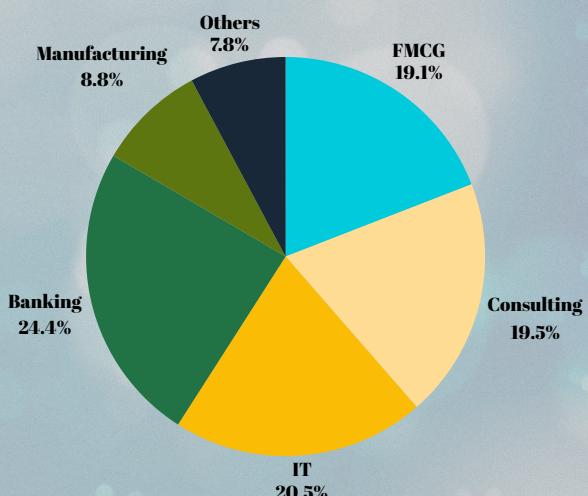
## Work Experience



## Interested Domain



## Interested Sector



## PLACEMENT RECRUITERS



## INTERNSHIP



# SMS Achievements



Nada Ayisha secured first prize for Debate competition in Inter University National level fest held Punjab Agricultural University, Ludhiana



Safwan K S secured Gold Medal in Muay Thai State Championship



Team comprising Rubiya, Izaaz Hassan, Prithviraj and Irfan bagged First prize in Stock Sensei - Stock Marketing game



Abhijith B, Ihsan Shafeek, Amal Dev and Akshayraj K R secured first position in the Marketing game in ZEPTEK conducted by KMM college of Arts and Science

# ACTIVITIES AND CULTURAL EVENINGS



## COLLOQUIUM SERIES



## WAVES 2024



## SMARTFERENCE 2024

# TALENTIME

## WHERE TIME AWAITS TALENT

[www.talentime.in](http://www.talentime.in)



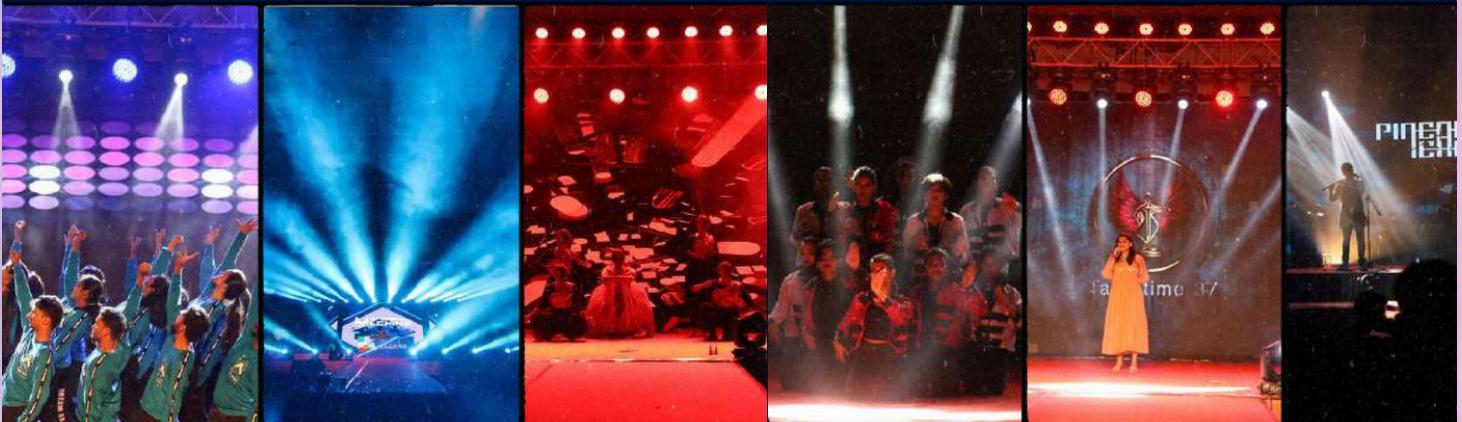
**talentime'39**

WHERE TIME AWAITS TALENT

Talentime is the signature management fest of School of Management Studies, CUSAT, and South India's biggest management fest. It is the most prestigious event in all of CUSAT and is the biggest fest hosted by a single department within the university. Organized solely by the budding managers of tomorrow, Talentime is the best in magnitude in terms of participation and unmatched energy. The history of hosting over 1500 students from 100+ institutions backed by more than 50 sponsors speaks volumes.

The flagship events include –

- Best Manager
- Best Team
- TalenTime Group Dance
- Voice of TalenTime
- IPL Auction
- Live Photography
- Treasure Hunt
- Business Quiz



# CLUBS AND COMMITTEES

The **Finance Club** opens up the pathway towards financial knowledge for students by exploring the exciting world of finance and empowering them with skills to succeed in the financial industry.



**Marketing Club** is a dynamic community dedicated to exploring the ever-evolving world of marketing and focuses on sharing real-world marketing knowledge and experiences for the forthcoming Managers in SMS, CUSAT.

**Infoverse**, the IT and Analytics Club is brimming with information that creates a better appreciation of technology and Analytics.



**Kaizen**, the Operations Club generate knowledge among the students of SMS, CUSAT on topics like supply chain, logistics, international business, and many more.

**People's Hub**, the HR Club of SMS, CUSAT aims to chisel the HR skills of the budding managers by providing a platform to connect, learn, and grow together.



**Sparsham**, the CSR Club is focused on creating social responsibility and community service among the students of SMS, CUSAT.

# CLUBS AND COMMITTEES



The **Sms Quiz Club** at the School of Management Studies, CUSAT, is a dynamic, student-driven initiative dedicated to nurturing intellectual curiosity and academic excellence. We curate a diverse range of quizzes, including our flagship event, \*Chakravyuha\*, a prestigious national-level business quiz.

**Readefine Club** is a community where the magic of words comes alive. We envision a vibrant community of young managers who are passionate about the written word. Here, imagination flourishes and individuals come together to celebrate the power of literature.



The **Speak Out Club** is an integrated and dedicated platform that offers opportunities to master the art of communication. Focusing the spotlight on Public Speaking, one of the pivotal aspects of communication, comes along with a plethora of opportunities that will help students build their speaking, oratory and debating skills.

**Business Behind Camera**, delve deep into the fascinating world where business meets the art of filmmaking. This club is dedicated to exploring the dynamic interplay between business strategies and cinematic creativity, offering a unique platform for management students to enrich their understanding of the film industry.



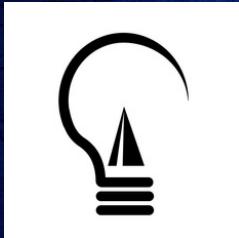
**InsightX** nurtures critical thinking and problem-solving skills through hands-on learning of management concepts. The club organize case study sessions, case writing, hackathons, real case analyses, and business simulations to equip students with the skills needed for successful placements and career growth.

# CLUBS AND COMMITTEES



**NSS** unit 009 of CUSAT, withholding the motto " Not me But you" orients student youth into community services along with management studies.

The **Nature Club** of SMS, CUSAT has been featured in various media outlets for their continuous efforts to promote events focusing on building and nourishing mother nature.



**Catalyst** offers networking, mentorship, and resources to help students turn ideas into successful ventures StartX bridges the gap between academia and real-world business, giving students the tools they need to launch and grow their own startups.



# INDUSTRY-INSTITUTE INTERACTION

## STUDENT CHAPTER - KMA



Our collaboration with KMA opens doors to a wealth of management insights, diverse perspectives, and networking opportunities within the professional landscape of Kerala.

## ACADEMIC FORUM - PMI

This chapter serves as a gateway for our students to explore the intricacies of project management, providing access to valuable certifications, networking opportunities, and insights from industry experts.



## CEO FORUM

Our collaboration with different organisations opens doors to a wealth of management insights, diverse perspectives, and networking opportunities within the professional landscape of Kerala.

## CAMPUS TO CORPORATE SEMINAR

This initiative is crafted to provide our students with a comprehensive understanding of the corporate landscape, equipping them with the skills and knowledge needed to thrive in professional environments. Through a series of specially curated seminars, industry experts and seasoned professionals share their firsthand experiences, industry trends, and insider perspectives.

## FULLER LIFE SERIES

This unique program bridges the gap between academia and real-world business experiences by inviting esteemed alumni to share their invaluable insights and expertise. Through engaging seminars and interactive sessions, our accomplished alumni, who have excelled in diverse industries, offer a firsthand account of the challenges and triumphs they've encountered in their professional journeys.

## COLLOQUIUM SERIES

The Colloquium Series is a prestigious platform where industry experts, CEOs, and thought leaders from various sectors share their insights and experiences with students. These sessions provide invaluable exposure to real-world challenges and innovative solutions, bridging the gap between academic learning and industry practice. The initiative aims to inspire and equip students with the knowledge and skills necessary to excel in their professional careers.

# Top Certifications



Digital Marketing by Google



Microsoft Excel



Google Project Management



Business Analytics



ISTQB



Tableau



Financial Market



Accounting Tally & GST



Python



Power Bi



Google Analytics

**NiSM**

NISM

## The Trail to SMS...

### Entrance Exam

Attend aptitude tests held by the IIMs CAT, Kerala's KMAT, or the AICTE's CMAT

### Registration

In response to notification, applicants must submit a separate online application with their Aptitude Test Score and the necessary information

### Shortlisting

A common score will be created by normalising test results, and this score will be used to choose candidates for the GD and PI.

1

2

3

4

5

6

### Group Discussion

Candidates who have been shortlisted must participate in a group discussion and assessment with other candidates

### Interview

Candidates getting shortlisted after GD will have to attend a personal interview assessment

### Final Ranklist

The performance at Group Discussion & PI is merged with the legitimate scores to create rank lists for MBA admission.

**Meet Our Students**





## A N Fathima Shiyam

**Specialization:** Operations, Marketing  
**Graduation:** B.Com Finance  
**Experience:** Livro Shipping Pvt. Ltd - 1 year  
**Internship:** Bblewrap

PT/23



### CERTIFICATIONS

Brand Management

### SKILLS

Teamwork  
Flexibility  
Communication



## A V Vishnu

**Specialization:** Operations, Marketing  
**Graduation:** B.Tech Industrial Engineering  
**Experience:** Fresher  
**Internship:** Kamco

FT/23



### CERTIFICATIONS

Data Analytics  
Agile Project  
Management  
MS Excel

### SKILLS

Adaptability  
Problem solving  
Team Player



## Aadithya Vurgese

**Specialization:** HR, Marketing  
**Graduation:** BBA LLB(Hons.)  
**Experience:** MN Gopalakrishnan Associates  
**Internship:** Popular Maruti Suzuki

FT/26



### CERTIFICATIONS

Process Management  
Marketing Psychology  
Power BI

### SKILLS

Leadership  
Communication  
Team player



## Aavani Vinod

**Specialization:** Marketing, IT & Data Analytics  
**Graduation:** BA Communicative English  
**Experience:** Fresher  
**Internship:** Aurobindo Pharma Ltd

FT/22



### CERTIFICATIONS

Brand Management  
Marketing Psychology  
MS Excel  
Power BI

### SKILLS

Leadership  
Communication  
Teamwork  
Adaptability



## Abdul Abhinas

**Specialization:** Operations, Finance  
**Graduation:** B.Tech Mechanical Engineering  
**Experience:** Tata Consultancy Services-2 years  
**Internship:** Kerala Paper Products Ltd.

FT/25



### CERTIFICATIONS

Project Management  
Google Data Analytics  
Agile certifications

### SKILLS

Critical Thinking  
Leadership  
Team player



## Abhijith B

**Specialization:** Marketing, Operations  
**Graduation:** B.Sc Geology  
**Experience:** Fresher  
**Internship:** Trekking Miles

FT/23



### CERTIFICATIONS

MS Excel  
CRM  
Digital Marketing  
E commerce

### SKILLS

Problem solving  
Interpersonal skills  
Project management



## Abhijith K S

**Specialization:** Operations, Marketing  
**Graduation:** B.Tech Dairy Technology  
**Experience:** KCMMF Milma-0.3 year  
**Internship:** Kerala Solvent Extractions Ltd.

FT/24



### CERTIFICATIONS

MS Excel  
SAP  
Lean Six Sigma

### SKILLS

Data Analysis  
Operation Planning  
Presentation  
Communication



## Abhishek Bhardwaj

**Specialization:** Marketing, Finance  
**Graduation:** BA History  
**Experience:** Fresher  
**Internship:** Sahyog Development and Services

FT/24



### CERTIFICATIONS

Excel  
PowerBI  
SQL

### SKILLS

Leadership  
Communication  
Teamwork  
Time Management



## Abhishek R S

**Specialization:** IT & Data Analytics, Marketing  
**Graduation:** B.Tech Electronics & Communication  
**Experience:** Vani Hearing Aid Centre-5 years  
**Internship:** IPCS GLOBAL

FT/27



### CERTIFICATIONS

Business Analysis  
Microsoft Power BI  
Business Intelligence

### SKILLS

Leadership  
Problem Solving  
Communication



## Abi Eldhose

**Specialization:** Finance, Marketing  
**Graduation:** B.Com Finance & Taxation  
**Experience:** Fresher  
**Internship:** Bioingredia Natural Private Limited

FT/23



### CERTIFICATIONS

Excel  
CRM  
Digital Marketing

### SKILLS

MS Office  
Adaptability  
Communication



### Adarsh J

**Specialization:** Marketing, HR  
**Graduation:** BVoc Business Process and Data Analytics  
**Experience:** Webandcrafts Pvt. Ltd - 1 year  
**Internship:** ICICI Prudential

FT/22

**CERTIFICATIONS**  
Mural Design Thinking  
Big Data Analytics

**SKILLS**  
C++  
Python  
RStudio  
Weka  
Tableau



### Adith Santosh

**Specialization:** Finance, IT & Data Analytics  
**Graduation:** B.Com Finance and Taxation  
**Experience:** Fresher  
**Internship:** Forest Industries Ltd. Travancore

FT/21

**CERTIFICATIONS**  
Design Thinking  
Introduction to Game Theory

**SKILLS**  
Decision Making  
Critical Thinking



### Adithyan Vinoyi

**Specialization:** Finance, IT & Data Analytics  
**Graduation:** B.Com Finance and Taxation  
**Experience:** Fresher  
**Internship:** Kerala Engineering and Allied Engineering Company Ltd.

FT/23

**CERTIFICATIONS**  
MS Excel  
Programming in C

**SKILLS**  
Adaptability  
Accounting  
Data Entry



### Afna Zulaika

**Specialization:** IT & Data Analytics, Operations  
**Graduation:** B.Tech Electronics and Communication  
**Experience:** Bitztek Technologies- 2 years  
**Internship:** Lulu Group India

FT/29

**CERTIFICATIONS**  
IBM Data Analyst  
Excel for Data Analysis  
Power BI

**SKILLS**  
Team Player  
Analytical  
Problem Solving



### Aiswarya Menon M

**Specialization:** HRM, IT & Data Analytics  
**Graduation:** B.Tech Computer Science and Engineering  
**Experience:** Tata Consultancy Services-5.6 years  
**Internship:** Tata Consultancy Services

FT/29

**CERTIFICATIONS**  
Mural Design Thinking  
Agile Project Management  
Predictive Project Management

**SKILLS**  
Networking  
Communication  
Leadership



### Aiswarya P S

**Specialization:** Marketing, Operations  
**Graduation:** BTech Civil Engineering  
**Experience:** Exam Winner Learning Solutions- 0.5 year  
**Internship:** ESAF Bank

FT/24

**CERTIFICATIONS**  
Brand Management  
Project Management  
Power BI

**SKILLS**  
Leadership  
Communication  
Problem solving



### Akash Mohan

**Specialization:** Finance, Marketing  
**Graduation:** BBA Finance  
**Experience:** Fresher  
**Internship:** Freshivores, Bangalore.

FT/24

**CERTIFICATIONS**  
Mural Design Thinking  
Power BI

**SKILLS**  
Interpersonal skills  
Organising  
Collaboration



### Akhil Albert

**Specialization:** Marketing, Finance  
**Graduation:** B.Tech Electrical and Electronics Engineering  
**Experience:** Fresher  
**Internship:** DP World

FT/23

**CERTIFICATIONS**  
Excel  
PowerBI  
Digital Marketing

**SKILLS**  
Leadership  
Communication  
Interpersonal Skills



### Akshayraj K R

**Specialization:** Marketing, Finance  
**Graduation:** Bsc.(Hons) Co-operation and Banking  
**Experience:** Fresher  
**Internship:** Trekking Miles Adventure Tours LLP.

FT/25

**CERTIFICATIONS**  
MS Excel  
Power BI  
Digital Marketing

**SKILLS**  
Adaptability  
Team Player  
Communication



### Aldrisen George Mendez

**Specialization:** Operations, Finance  
**Graduation:** B.Tech Electrical and Electronics Engineering  
**Experience:** Fresher  
**Internship:** Cochin Port Authority

FT/22

**CERTIFICATIONS**  
Google AI Essentials  
Supply Chain Logistics  
Project Management

**SKILLS**  
Python  
Power BI  
MS Excel  
Presentation



## Alex Thomas V

**Specialization:** Finance, IT & Data Analytics  
**Graduation:** B.Com General  
**Experience:** Fresher  
**Internship:** Cochin Shipyard Ltd., ICICI Life Insurance

FT/23



**CERTIFICATIONS**  
Fundamental Analysis  
Stock Market Basics  
Foreign Exchange Market  
Digital Marketing

**SKILLS**  
Adaptability  
Team Collaboration  
Time Management  
MS Office



## Aljish Latheef

**Specialization:** Marketing, Finance  
**Graduation:** B.Com Finance  
**Experience:** Fresher  
**Internship:** ICICI Prudential Asset Management Company

FT/23



**CERTIFICATIONS**  
NISM  
Digital Marketing  
MS Excel

**SKILLS**  
Time Management  
Communication  
Active Listening



## Amal Dev B J

**Specialization:** Finance, Marketing  
**Graduation:** Bsc(Hons.)Co-operation & Banking  
**Experience:** Fresher  
**Internship:** ICICI Prudential Mutual Funds



**CERTIFICATIONS**  
NISM VA  
MS Excel  
Foundations of Project Management

**SKILLS**  
Critical Thinking  
Problem Solving  
Adaptability  
Analytical



## Amaldas P D

**Specialization:** Finance, Marketing  
**Graduation:** B.Com Finance & Taxation  
**Experience:** Fresher  
**Internship:** SBI Funds Management Ltd.

FT/24



**CERTIFICATIONS**  
Google Professional Data Analyst  
SQL fundamentals  
Digital marketing

**SKILLS**  
Problem Solving  
Communication  
Financial Analysis



## Amjath Nadirsha

**Specialization:** Marketing, IT & Data Analytics  
**Graduation:** B.sc Cyberforensic  
**Experience:** Fresher  
**Internship:** White Diary



**CERTIFICATIONS**  
Design Thinking  
ASAP Cybersecurity  
MS Excel  
Digital Marketing

**SKILLS**  
Critical Thinking  
Leadership  
Goal oriented



## Amjith V

**Specialization:** Marketing, HR  
**Graduation:** B.Tech Mechanical Engineering  
**Experience:** Fresher  
**Internship:** GCOSS-Geojit

FT/28



**CERTIFICATIONS**  
MS Office  
Power BI  
Design Thinking  
Data driven marketing

**SKILLS**  
Creativity  
Communication  
Adaptability  
Leadership



## Anakha Krishna

**Specialization:** HRM, Marketing  
**Graduation:** BBA LLB(Hons.)  
**Experience:** KPH Legal Associates-1 year  
**Internship:** SLBS Marklance, Palarivattam.



**CERTIFICATIONS**  
Intermediate-MS Excel  
Digital Marketing

**SKILLS**  
Leadership  
Team Collaboration  
Communication  
Analytical Thinking



## Anakha M S

**Specialization:** IT & Data Analytics, Marketing  
**Graduation:** BA English Literature  
**Experience:** Fresher  
**Internship:** Toir Business Solutions Pvt. Ltd



**CERTIFICATIONS**  
Excel  
Business Analysis and Process Management

**SKILLS**  
Communication  
Interpersonal skills  
Analytical Skills



## Anamika Shan

**Specialization:** HRM, Marketing  
**Graduation:** BA English Literature  
**Experience:** Fresher  
**Internship:** Oppo



**CERTIFICATIONS**  
Talent Acquisition  
Digital Marketing  
Creative Writing

**SKILLS**  
MS Excel  
Creative writing  
Public Relations Management



## Anand Anil

**Specialization:** HRM, Operations  
**Graduation:** B.sc Physics  
**Experience:** Tata Consultancy Services-2.7 years  
**Internship:** Find My Hostel



**CERTIFICATIONS**  
SAP HR  
Talent Management  
Google Data Analytics

**SKILLS**  
Leadership  
Critical Thinking  
Communication



## Anand Mahadevan V N

**Specialization:** Operations, IT & Data Analytics  
**Graduation:** B.Com LLB  
**Experience:** Kairali Toyota - 1.2 years  
**Internship:** Future Case

PT/25



### CERTIFICATIONS

Business Intelligence  
Microsoft Excel

### SKILLS

Technical Competence  
Strategy Development  
Team Coordination



## Anas Ummer

**Specialization:** Marketing, Operations  
**Graduation:** BBA Finance  
**Experience:** Fresher  
**Internship:** VKC

FT/24



### CERTIFICATIONS

Digital Marketing  
Microsoft Excel

### SKILLS

Leadership  
Problem Solving  
Critical Thinking



## Ancy Sam

**Specialization:** HRM, IT & Data Analytics  
**Graduation:** B.Tech Civil Engineering  
**Experience:** Infosys - 2 years  
**Internship:** Marriott Internationals

FT/25



### CERTIFICATIONS

Brand Management  
Data Visualisation  
Power BI  
Microsoft Excel

### SKILLS

Problem Solving  
Team Player  
Communication



## Andrea Joseph

**Specialization:** Finance, HRM  
**Graduation:** B. Sc Zoology  
**Experience:** Fresher  
**Internship:** ESAF

FT/25



### CERTIFICATIONS

Investment Management  
Microsoft Excel  
HRM Strategy Execution

### SKILLS

Emotional Intelligence  
Attention to detail  
Adaptability



## Angeleena Geordy

**Specialization:** IT & Data Analytics, Marketing  
**Graduation:** B.Sc Physics  
**Experience:** Acadecraft, Hurix Systems - 2.2 years  
**Internship:** Buy Exchange

FT/28



### CERTIFICATIONS

Power BI  
Business Analysis

### SKILLS

Critical Thinking  
Analytical skills  
Presentation



## Anjitha S

**Specialization:** Finance, Marketing  
**Graduation:** B.Com Finance  
**Experience:** Fresher  
**Internship:** Grupo Bimbo

FT/22



### CERTIFICATIONS

Data driven Marketing  
Digital Marketing  
Financial Markets

### SKILLS

Problem solving  
Team Player  
Adaptability



## Ann Maria Jomy

**Specialization:** Finance, HRM  
**Graduation:** B.Sc Mathematics  
**Experience:** Fresher  
**Internship:** Synthite Industries Pvt Ltd

FT/23



### CERTIFICATIONS

Power BI  
MS Excel  
AI and  
Machine Learning

### SKILLS

Communication  
Time Management  
MS Word



## Ann Mariya Joseph

**Specialization:** Marketing, Finance  
**Graduation:** B.Sc Physics  
**Experience:** Dzigittech - 2 year  
**Internship:** Dzigittech

PT/24



### CERTIFICATIONS

Microsoft Excel  
AI and automation in  
MS Excel  
Brand Management

### SKILLS

Communication  
Empathy  
Teamwork



## Ansa James

**Specialization:** Operations, IT & Data Analytics  
**Graduation:** B.Sc Mathematics  
**Experience:** Tata Consultancy Services - 2 years  
**Internship:** Apollo Tyres Limited

FT/23



### CERTIFICATIONS

Microsoft Office  
Specialist  
Power BI  
SQL  
JIRA

### SKILLS

Developer - Java  
Learning Mentality  
Team player  
Proactiveness



## Aravind B Menon

**Specialization:** Finance, IT & Data Analytics  
**Graduation:** B.Sc Mathematics  
**Experience:** Fresher  
**Internship:** iDatalytics

FT/21



### CERTIFICATIONS

Financial Markets  
Game Theory  
Design Thinking

### SKILLS

MS Excel  
Power BI  
Python



## Ardra S

**Specialization:** Operations, Marketing  
**Graduation:** B.Tech Civil Engineering  
**Experience:** Sweans Technologies - 1 year  
**Internship:** HDFC Bank

FT/24



### CERTIFICATIONS

Excel for Data Analysis  
 Project Management  
 Digital Marketing  
 Tableau

### SKILLS

Interpersonal skills  
 Leadership  
 Problem Solving  
 Analytical Skills



## Arjun K M

**Specialization:** Finance, Marketing  
**Graduation:** BBA  
**Experience:** Fresher  
**Internship:** Service cooperative Bank

PT/23



### CERTIFICATIONS

B2B Marketing

### SKILLS

Leadership  
 Communication  
 Adaptability



## Arjun U

**Specialization:** Operations, Finance  
**Graduation:** B.Tech Mechanical Engineering  
**Experience:** Amazon India - 1 year  
**Internship:** Multicoreware INC, Chennai

FT/27



### CERTIFICATIONS

Project Management  
 Data Analytics

### SKILLS

Communication  
 Leadership  
 Problem Solving  
 Critical Thinking



## Aromal P

**Specialization:** HR, Finance  
**Graduation:** B.Com Finance and Taxation  
**Experience:** Fresher  
**Internship:** Reliance Retail

FT/22



### CERTIFICATIONS

Social Psychology  
 MS Excel  
 Training & Development  
 Equity & Derivatives

### SKILLS

Leadership  
 Negotiation  
 Team Work  
 Collaboration



## Arya Ajith

**Specialization:** Marketing, IT & Data Analytics  
**Graduation:** B.Tech Electronics and Communication  
**Experience:** Fresher  
**Internship:** Adox Global

FT/25



### CERTIFICATIONS

Digital Marketing  
 e-commerce  
 MS Excel

### SKILLS

Interpersonal Skills  
 Leadership  
 Negotiation



## Ashna S

**Specialization:** Marketing, Operations  
**Graduation:** B Tech Civil engineering  
**Experience:** Bond interiors international - 1 Year  
**Internship:** Terrific minds

FT/25



### CERTIFICATIONS

Digital Marketing  
 Business Analysis  
 Power BI  
 Design Thinking

### SKILLS

MS Office  
 Time Management  
 Critical Thinking  
 Leadership



## Ashna Sara Shaji

**Specialization:** Marketing, Operations  
**Graduation:** B Tech Civil Engineering  
**Experience:** Asset Homes Pvt Ltd - 1.1 years  
**Internship:** Esaf Small Finance Bank

FT/24



### CERTIFICATIONS

Project Management  
 Business Analysis  
 Data Analysis

### SKILLS

Time Management  
 Adaptability  
 Problem Solving



## Aswin M K

**Specialization:** Finance, Marketing  
**Graduation:** BBA  
**Experience:** Raidco kerala Ltd, Arunchand & Co, Kannur - 1 year  
**Internship:** Ashly group of companies

FT/23



### CERTIFICATIONS

Quickbooks  
 Tally prime  
 Microsoft Excel

### SKILLS

Interpretation  
 Financial Modelling



## Aswin Pradeep

**Specialization:** Marketing, Finance  
**Graduation:** B.Com Finance  
**Experience:** Skill Arena Educational Technologies - 1 year  
**Internship:** Lulu International Shopping Mall Pvt. Ltd, Thiruvananthapuram



### CERTIFICATIONS

Digital Marketing  
 Brand Management  
 Equity Derivatives

### SKILLS

Leadership  
 Content Creation  
 Adaptability



## Athira Menon M

**Specialization:** Finance, HR  
**Graduation:** B.Tech Electronics and Communication Engineering  
**Experience:** Wipro Limited - 2 years  
**Internship:** Federal Bank

FT/23



### CERTIFICATIONS

MS Excel  
 Project Management  
 Power BI

### SKILLS

Problem Solving  
 Communication Skills  
 Interpersonal Skills  
 Teamwork



## Athul N V

**Specialization:** Finance, Marketing  
**Graduation:** B.Com Finance & taxation  
**Experience:** Fresher  
**Internship:** Flowers channel( Insight Media City Pvt Ltd)

FT/23

CERTIFICATIONS  
Diploma in MCFA  
Certifications in GST  
Excel  
Tableau

SKILLS  
Team Player  
Adaptability  
Smart Worker

## Basil Binu

**Specialization:** Finance, Marketing  
**Graduation:** B.Tech Civil engineering  
**Experience:** Lee Builders - 1 year  
**Internship:** Hedge equities

FT/26

CERTIFICATIONS  
Brand Management  
Excel  
Digital Marketing  
Data science -IBM

SKILLS  
Excel  
PowerBi  
Team management  
Communication



## Basil John

**Specialization:** Operations, IT & Data Analytics  
**Graduation:** B Tech Civil Engineering  
**Experience:** Tata Consultancy Services - 2 years  
**Internship:** Bos Natural Flavors , DeepNetSoft

FT/26

CERTIFICATIONS  
Power Bi  
Microsoft Azure  
Excel

SKILLS  
SQL  
Azure  
Databricks  
Team Player  
Quick Learner



## Bejoy Jayarson

**Specialization:** Marketing, Operations  
**Graduation:** BSc. Physics  
**Experience:** Fresher  
**Internship:** Habilete Learning Solutions Pvt Ltd

FT/22

CERTIFICATIONS  
Digital Marketing

SKILLS  
Public Speaking  
Leadership  
Problem solving



## Chandana V M

**Specialization:** Finance, Marketing  
**Graduation:** Bsc Mathematics  
**Experience:** Fresher  
**Internship:** HDFC( WEALTH), HEDGE EQUITIES LTD.

FT/24

CERTIFICATIONS  
NISM-5A  
CRM  
Risk Management  
Financial Analyst

SKILLS  
MS Excel  
Problem Solving  
Critical Thinking



## Chinmai Krishna

**Specialization:** Finance, Marketing  
**Graduation:** B.Com Finance & Taxation  
**Experience:** Fresher  
**Internship:** Hedge equities

FT/23

CERTIFICATIONS  
Foreign Exchange Market

SKILLS  
MS Excel  
Team Management  
Project Management



## Deepak A N

**Specialization:** Finance, IT & Data Analytics  
**Graduation:** B.Com Computer Application  
**Experience:** Fresher  
**Internship:** Kerala Agro Machinery Corporation Limited (KAMCO)

FT/24

CERTIFICATIONS  
Google Data Analytics  
Agile Certification  
MS Excel

SKILLS  
Team work  
Adaptability  
Multi Tasking



## Delna Shan

**Specialization:** HR, Marketing  
**Graduation:** BA English language and literature  
**Experience:** Fresher  
**Internship:** Courtyard by Marriott

FT/24

CERTIFICATIONS  
Content Marketing  
Microsoft Excel  
Power BI

SKILLS  
Communication  
Resilience  
Perseverance



## Devanand VK

**Specialization:** Operations, Marketing  
**Graduation:** B.Tech Civil Engineering  
**Experience:** Fresher  
**Internship:** Tata Elxsi

FT/23

CERTIFICATIONS  
Power BI  
Six Sigma  
MS Excel

SKILLS  
Leadership  
Team player  
Problem solving



## Dheeraj Kumar M

**Specialization:** Finance, Marketing  
**Graduation:** B.Com Finance  
**Experience:** Fresher  
**Internship:** Malabar Cements

FT/23

CERTIFICATIONS  
Digital Marketing  
Advanced Valuation  
Excel Skills for Business

SKILLS  
Critical thinking  
Leadership  
Problem Solving  
Team Player



## Dhiya Nazrin

**Specialization:** Marketing, IT & Data Analytics  
**Graduation:** B.Sc Apparel and Fashion Design  
**Experience:** MANTRA by Shalini James-0.5years  
**Internship:** Lulu Group International

PT/24



### CERTIFICATIONS

Digital Marketing  
Business Analysis  
B2B Marketing

### SKILLS

Communication  
Leadership  
Adaptability  
Team Player



## Drisya P

**Specialization:** Marketing, Finance  
**Graduation:** BBA  
**Experience:** Fresher  
**Internship:** ICICI Prudential AMC Mutual funds

FT/23



### CERTIFICATIONS

NISM VA  
Digital Marketing  
Marketing Analytics  
Brand Management

### SKILLS

Problem solving  
Communication  
Interpersonal skills



## Faaiz Muhammed

**Specialization:** Marketing, Operations  
**Graduation:** B.Tech Mechanical Engineering  
**Experience:** SFO Technologies Pvt. Ltd-2 years  
**Internship:** Innovin Labs

FT/24



### CERTIFICATIONS

Project Management  
IB Essentials  
Supply Chain Logistics

### SKILLS

Communication  
Problem Solving  
Leadership  
MS Office



## Farzan N Mather

**Specialization:** Marketing, Finance  
**Graduation:** B.Com Finance and Taxation  
**Experience:** Fresher  
**Internship:** ITC

FT/25



### CERTIFICATIONS

Design Thinking  
Digital Marketing  
MS Excel

### SKILLS

Problem solving  
Critical Thinking  
Decision Making



## Fathim Rubiya

**Specialization:** Marketing, Finance  
**Graduation:** BA English language and literature  
**Experience:** Fresher  
**Internship:** Freshivores

FT/21



### CERTIFICATIONS

Design Thinking  
Microsoft Excel  
Social Media Marketing

### SKILLS

Communication  
Leadership  
Critical Analysis  
Interpersonal



## Fathima Abbas

**Specialization:** Marketing, HRM  
**Graduation:** B.Com Finance and Taxation  
**Experience:** Fresher  
**Internship:** Infopark Kochi

FT/22



### CERTIFICATIONS

Digital Marketing  
Google Ads  
Hiring and Onboarding

### SKILLS

Communication  
Interpersonal  
Leadership



## Fathima Asraf

**Specialization:** HRM, IT & Data Analytics  
**Graduation:** BA Triple Major English Literature with Communication and Journalism  
**Experience:** Fresher  
**Internship:** Ashly Group Of Companies

FT/23



### CERTIFICATIONS

HR Analytics  
Data Analytics  
Excel skills for Business

### SKILLS

MS Excel  
MS Word  
MS PowerPoint



## Flavia Varghese

**Specialization:** Operations, Marketing  
**Graduation:** BCA Computer Application  
**Experience:** Fresher  
**Internship:** ESAF

FT/22



### CERTIFICATIONS

Six Sigma  
Content marketing  
Ms Excel

### SKILLS

Strategic Thinking  
Decision Making  
Leadership



## Gopu TG

**Specialization:** Operations, Marketing  
**Graduation:** B.Sc Nautical Science  
**Experience:** Fleet management limited-2 years  
**Internship:** Midas Standard Treads

FT/25



### CERTIFICATIONS

Six sigma

### SKILLS

Problem Solving  
Interpersonal Skills  
Time Management



## Gourishankar R

**Specialization:** Marketing, HRM  
**Graduation:** BA Media and Communication  
**Experience:** Flatworld Solutions-1 year  
**Internship:** Pink Lemonade

FT/23



### CERTIFICATIONS

Design Thinking - Mural  
Digital Marketing

### SKILLS

Multitasking  
Communication  
Content creation  
Problem Solving



## Hibia Ayub Khan

**Specialization:** Finance, HRM  
**Graduation:** B.Com Computer Application  
**Experience:** JTSR & Associates, HDFC Life - 1 year  
**Internship:** KeyShell IT Solutions

FT/23



**CERTIFICATIONS**  
CRM  
NISM Series VIII- Equity Derivatives  
Financial Institutions & Markets

**SKILLS**  
Leadership  
Communication  
Creativity



## Hidash Mohammed

**Specialization:** Operations, Marketing  
**Graduation:** B.Tech Civil Engineering  
**Experience:** Square Drive Architects - 3 year  
**Internship:** Square Drive Architects

PT/25



**CERTIFICATIONS**  
Brand Management

**SKILLS**  
Team Player  
Adaptability  
Leadership



## Ihsan Shafeek Mammo

**Specialization:** IT & Data Analytics, Finance  
**Graduation:** BVoc. Business Process and Data Analytics  
**Experience:** Fresher  
**Internship:** Innovin Labs

FT/26



**CERTIFICATIONS**  
MS Excel  
Power BI  
Predictive Analytics  
Digital Marketing

**SKILLS**  
MS Excel  
Data Analysis  
Product Analytics  
Data visualisation



## Izaaz Hassan

**Specialization:** Finance, Marketing  
**Graduation:** B.Com Finance and Taxation  
**Experience:** Fresher  
**Internship:** Toir Business Solution

FT/22



**CERTIFICATIONS**  
MS Excel  
Power BI  
Data science

**SKILLS**  
Adaptability  
Problem Solving  
Teamwork  
Critical Thinking



## Jeen Joseph

**Specialization:** Finance, Marketing  
**Graduation:** BSc Physics  
**Experience:** Fresher  
**Internship:** Trident Hotels

FT/23



**CERTIFICATIONS**  
Microsoft Excel  
Brand Management  
Design Thinking

**SKILLS**  
Time Management  
Communication  
Interpersonal Skills  
Teamplayer



## Jismiya M A

**Specialization:** HRM , Finance  
**Graduation:** B.Com Finance and Taxation  
**Experience:** Ignite Skill Academy - Edtech , 1.9 years  
**Internship:** TVET Industry: Ignite Skill Academy

PT/23



**CERTIFICATIONS**  
Digital Marketing  
Google Analytics  
HR Generalist

**SKILLS**  
Adaptability  
Leadership  
Civic minded



## Joseph Jaison

**Specialization:** Finance, HRM  
**Graduation:** B.Com Computer application  
**Experience:** Sutherland , 1.2 years  
**Internship:** Toir Business solutions

FT/23



**CERTIFICATIONS**  
MS Excel  
PowerBi  
Disaster Management

**SKILLS**  
Problem Solving  
Communication  
Leadership



## Justin Jayaraj

**Specialization:** IT & Data Analytics, Operations  
**Graduation:** BTech EEE  
**Experience:** Capgemini , 2.8 years  
**Internship:** Habilite Learning Solutions

FT/24



**CERTIFICATIONS**  
Agile Development  
PowerBI  
Excel- Data Analysis

**SKILLS**  
Analytical,  
Critical Thinking  
MS Excel



## K M Mohammed Irfan

**Specialization:** HRM, Marketing  
**Graduation:** BCom Finance and Taxation  
**Experience:** Fresher  
**Internship:** Apollo pharmacy



**CERTIFICATIONS**  
Principles of HRM

**SKILLS**  
Problem solving  
Teamwork  
Leadership



## Lakshmi Devadas

**Specialization:** HRM, Marketing  
**Graduation:** BA Political science  
**Experience:** Fresher  
**Internship:** Trekking Miles

FT/23



**CERTIFICATIONS**  
Decision Making  
Design Thinking  
Digital Marketing  
MS Excel

**SKILLS**  
MS Office



## Lekshmi Santhosh

**Specialization:** Marketing, IT & Data Analytics  
**Graduation:** BA Analytical Economics  
**Experience:** Fresher  
**Internship:** South Indian Bank

FT/21



**CERTIFICATIONS**  
Power BI  
Digital Marketing  
MS Excel

**SKILLS**  
Initiative  
Data Analysis  
Persuasion  
Negotiation



## M A Safwan

**Specialization:** Marketing, Finance  
**Graduation:** B.Com Finance & Taxation  
**Experience:** Fresher  
**Internship:** Grupo Bimbo Modern

FT/22



**CERTIFICATIONS**  
MS Excel  
Power BI  
SQL

**SKILLS**  
Communication  
Decision Making  
Team Player



## Malavika Sinsukumar

**Specialization:** Operations, Finance  
**Graduation:** B.Tech Civil Engineering  
**Experience:** Fresher  
**Internship:** Apollo Tyres

FT/23



**CERTIFICATIONS**  
SAP  
Design Thinking  
Microsoft Excel  
Equity Research

**SKILLS**  
Leadership  
Problem Solving  
Public Speaking



## Malavika Suresh

**Specialization:** Finance, Marketing  
**Graduation:** B.Com Banking and Insurance  
**Experience:** Fresher  
**Internship:** Find my hostel

FT/23



**CERTIFICATIONS**  
Design Thinking

**SKILLS**  
Leadership  
Adaptability  
Emotional Intelligence



## Mary Meenu Peter Manuel

**Specialization:** Finance, IT & Data Analytics  
**Graduation:** B.Com  
**Experience:** Fresher  
**Internship:** FDWCS

FT/27



**CERTIFICATIONS**  
Advanced IT Training  
General Management & Communication Skills  
Design Thinking

**SKILLS**  
Tally  
MS Office  
Winman Software



## Meenakshi M K

**Specialization:** Marketing, Finance  
**Graduation:** B.Com Finance  
**Experience:** Fresher  
**Internship:** Lulu International Shopping Mall

FT/22



**CERTIFICATIONS**  
Digital Marketing  
Brand Management  
MS Excel

**SKILLS**  
Team Work  
Time Management  
Adaptability



## Mekha B S

**Specialization:** Finance, Marketing  
**Graduation:** Bsc (Hons) Co-Operation & Banking  
**Experience:** Fresher  
**Internship:** State Bank of India

FT/24



**CERTIFICATIONS**  
Microsoft Excel  
Design Thinking

**SKILLS**  
Problem Solving  
Interpersonal  
Communication



## Merin Eldhose A P

**Specialization:** Finance, HR  
**Graduation:** B.Com Taxation  
**Experience:** JSA CA Firm - 1 year  
**Internship:** MUC Bank

PT/23



**CERTIFICATIONS**  
Tally Prime  
AI & Automation in  
MS Excel

**SKILLS**  
Adaptability  
MS Office  
Team Work



## Merlin P Raju

**Specialization:** Marketing, HR  
**Graduation:** B.Com Cooperation  
**Experience:** Fresher  
**Internship:** Saint Gobain

FT/23



**CERTIFICATIONS**  
Power BI  
Data Analysis  
Google Analytics

**SKILLS**  
Team Player  
Interpersonal  
Adaptability



## Midhulesh Murali

**Specialization:** IT & Data Analytics, Marketing  
**Graduation:** BCA  
**Experience:** Fresher  
**Internship:** Westford Education

FT/23



**CERTIFICATIONS**  
Data Analytics &  
Visualization job  
simulation

**SKILLS**  
Basic Coding  
Analytical Skills



## Milind IP

**Specialization:** HR, Finance  
**Graduation:** BBA HRM  
**Experience:** Fresher  
**Internship:** Kottakal Arya Vaidyashala

FT/23



**CERTIFICATIONS**  
Excel  
Design Thinking  
Agile

**SKILLS**  
Teamplayer  
Communication  
Problem Solving



## Mithali

**Specialization:** Marketing, IT & Data Analytics  
**Graduation:** B.A History  
**Experience:** Fresher  
**Internship:** Digitalbuddha Info Solutions LLP

FT/23



**CERTIFICATIONS**  
Digital Marketing  
Inbound Marketing  
Microsoft Excel

**SKILLS**  
Problem Solving  
Communication  
Leadership



## Mohamed Yasir P S

**Specialization:** Finance, Marketing  
**Graduation:** B.Sc Computer Science  
**Experience:** Fresher  
**Internship:** Federal Bank

FT/22



**CERTIFICATIONS**  
Business Analytics  
Financial Markets

**SKILLS**  
Problem Solving  
Adaptability  
Critical Thinking  
Data Modelling



## Muhsina K H

**Specialization:** Finance, HRM  
**Graduation:** B.Sc Zoology  
**Experience:** Fresher  
**Internship:** Transight Systems Pvt Ltd

FT/22



**CERTIFICATIONS**  
Corporate Finance  
Strategic HRM  
Microsoft Excel

**SKILLS**  
Emotional Intelligence  
Agility  
People Management



## Nada Ayisha

**Specialization:** HRM, Marketing  
**Graduation:** B.Sc Physics  
**Experience:** Fresher  
**Internship:** ICICI Prudential AMC

FT/22



**CERTIFICATIONS**  
HR Analytics  
Digital Marketing  
Design Thinking  
MS Excel

**SKILLS**  
Leadership  
Communication  
Problem solving



## Najiya Nazrin K M

**Specialization:** Marketing, HRM  
**Graduation:** B.Com Finance  
**Experience:** Fresher  
**Internship:** ICICI Prudential Life Insurance

FT/24



**CERTIFICATIONS**  
MS Excel  
CRM  
Design Thinking  
Managing Services

**SKILLS**  
Communication  
Leadership  
Teamwork  
Agility



## Namiya Jaleel K

**Specialization:** HRM, Operations  
**Graduation:** B.Com Computer Application  
**Experience:** Vidyalai - 1 Year  
**Internship:** Vidyalai

PT/24



**CERTIFICATIONS**  
MS Excel  
B2B Marketing  
Strategic HRM

**SKILLS**  
Interpersonal Skills  
Problem Solving  
Leadership



## Nandana A R

**Specialization:** Finance, HRM  
**Graduation:** B.Com Finance & Taxation  
**Experience:** Driver Logistics - 1 Year  
**Internship:** 4 U Cabs Pvt. Ltd.

PT/23



**CERTIFICATIONS**  
B2B Marketing  
Tally  
GST  
VAT

**SKILLS**  
Microsoft Excel  
Net Suite  
Adaptability  
Analytical



## Navya S

**Specialization:** Finance, Marketing  
**Graduation:** B.Com Finance & Taxation  
**Experience:** Fresher  
**Internship:** ESAF Small Finance Bank

FT/22



**CERTIFICATIONS**  
Microsoft Excel  
Tally Prime  
SAP FICO  
QuickBook Intuit

**SKILLS**  
Teamwork  
Problem Solving  
Communication  
Adaptability



## Nayana N

**Specialization:** Finance, IT & Data Analytics  
**Graduation:** B.Com Finance & Taxation  
**Experience:** Fresher  
**Internship:** Reliance Retail Ltd.

FT/22



**CERTIFICATIONS**  
MS Excel  
Power BI  
Tally

**SKILLS**  
Critical Thinking  
Communication  
Team Player  
Negotiation



## Neeraj S

**Specialization:** Operations & Marketing  
**Graduation:** B.Tech Mechanical Engineering  
**Experience:** Premium Ferro Alloys Ltd, Car World - 3.6 years  
**Internship:** VKC FORTUNE

FT/29



**CERTIFICATIONS**  
 Production Management  
 Marketing Management  
 Agile Management

**SKILLS**  
 Adaptability  
 Problem solving  
 Critical Reasoning



## Nikhil U

**Specialization:** Marketing & HRM  
**Graduation:** B.Sc Hospitality and Hotel administration  
**Experience:** Fresher  
**Internship:** GCCOSS - Geojit Fin Ltd

FT/23



**CERTIFICATIONS**  
 MS Excel  
 Decision Making with spreadsheet

**SKILLS**  
 Communication  
 Customer Relations



## Nikhil Krishna

**Specialization:** Marketing & Operations  
**Graduation:** B.Sc Zoology  
**Experience:** Fresher  
**Internship:** Kerala Agro Machinery Corporation Limited

FT/26



**CERTIFICATIONS**  
 Power BI  
 Brand Management  
 MS Excel

**SKILLS**  
 Communication  
 Teamwork  
 Critical thinking  
 Analytical skills



## Nimisha K Sunder

**Specialization:** Operations & Finance  
**Graduation:** B.Com Finance and Taxation  
**Experience:** Fresher  
**Internship:** Apollo Tyres, Kalamassery

FT/23



**CERTIFICATIONS**  
 Tally  
 MS Office Advanced  
 Design Thinking  
 Beginners with Mural

**SKILLS**  
 Leadership  
 Interpersonal skills



## Nirmal N R

**Specialization:** Marketing & HRM  
**Graduation:** BA English Literature  
**Experience:** Winners Coaching centre - 1.5 years  
**Internship:** Aester India Pvt Ltd.

PT/23



**CERTIFICATIONS**  
 Google Analytics  
 Microsoft Excel  
 B2B Marketing

**SKILLS**  
 Creativity  
 Communication  
 Decision Making



## Nirupama M

**Specialization:** Finance, IT & Data Analytics  
**Graduation:** BBA Finance, General Management  
**Experience:** Fresher  
**Internship:** KAMCO

PT/23



**CERTIFICATIONS**  
 Financial Modelling and Valuation in Excel  
 Microsoft Office

**SKILLS**  
 Data Analysis  
 Strategic Thinking  
 Leadership



## Noora Salim

**Specialization:** Finance & Marketing  
**Graduation:** B.Com Finance and Taxation  
**Experience:** Geojit Financial Services Ltd  
**Internship:** Geojit Financial Services Ltd

PT/23



**CERTIFICATIONS**  
 NISM-Series-VII  
 NISM-Series-VIII  
 NISM-Series-V-A

**SKILLS**  
 Customer Service  
 Problem Solving  
 Team Collaboration  
 Conflict Resolution



## Parvathy Vinod

**Specialization:** IT & Data Analytics, HRM  
**Graduation:** B.Tech Electronics and Communication Engineering  
**Experience:** Valoriz Digital RMESI - 1.5 years  
**Internship:** Centre for Management Development

FT/26



**CERTIFICATIONS**  
 STQB-CTFL  
 Skill Nation  
 Design Thinking  
 Calculus Talent Agilitics

**SKILLS**  
 Basics of C++ & SQL  
 ISTQB Software Tester  
 Selenium  
 MS Excel



## Pournami M S

**Specialization:** Marketing & Finance  
**Graduation:** BBA Finance and Tourism  
**Experience:** MiStay Hospitality Pvt. Ltd-2.2 years  
**Internship:** Born Creative



**CERTIFICATIONS**  
 Data Science by CISCO  
 Design Thinking

**SKILLS**  
 Analytical Skills  
 Communication Skills  
 MS Excel



## Pranav Pradeep

**Specialization:** HRM & Marketing  
**Graduation:** B.Com LL.B. (Hons.)  
**Experience:** High Court of Kerala  
**Internship:** Indel Corporation

FT/25



**CERTIFICATIONS**  
 MS Excel  
 Alternative Dispute Resolution  
 Generative AI

**SKILLS**  
 Strategic Thinking  
 Communication  
 Interpersonal Skills  
 Leadership



## Prithviraj Ranjit

**Specialization:** Marketing, International Business  
**Graduation:** BBA Marketing  
**Experience:** Nokia Siemens Networks, Samsung (Savex Technologies) - 2 Years  
**Internship:** Dewton Industries

**CERTIFICATIONS**  
Digital Marketing**SKILLS**  
MS Office  
Communication

FT/27



## Rahana KV

**Specialization:** IT & Data Analytics, Operations  
**Graduation:** B.Sc Computer Science  
**Experience:** Infosys limited - 2 Years  
**Internship:** Espina Software Solutions

**CERTIFICATIONS**  
Ms Office  
Automation in  
Production and  
Management**SKILLS**  
HTML  
Base SQL  
MS office  
AI

PT/26



## Rameez Nazar

**Specialization:** HR, IT & Data Analytics  
**Graduation:** B.Com Computer Application  
**Experience:** Fresher  
**Internship:** Lulu International Group Pvt Ltd.

**CERTIFICATIONS**  
Organisational  
Behaviour  
Managing People**SKILLS**  
Communication  
Language  
MS Office

FT/25



## Ruhama Anna Sam

**Specialization:** Operations, Finance  
**Graduation:** B.Tech Civil Engineering  
**Experience:** Department of Industries and Commerce, Government of Kerala - 2 Years  
**Internship:** Federal Bank

**CERTIFICATIONS**  
BA & Process  
Management  
Investment Risk  
Management  
MS Office**SKILLS**  
Problem solving  
Adaptability  
Team management

FT/24



## Saba K S

**Specialization:** Finance, Marketing  
**Graduation:** B.Com Computer Application  
**Experience:** Fresher  
**Internship:** Freshivores, Bangalore

**CERTIFICATIONS**  
MS Excel  
Digital Marketing**SKILLS**  
Organising  
Leadership  
Inter-Personal skills

FT/22



## Safwan K S

**Specialization:** Finance, Marketing  
**Graduation:** B.Com Finance  
**Experience:** Infinite Trading - 2 Years  
**Internship:** Aester India Pvt Ltd

**CERTIFICATIONS**  
Microsoft Excel  
Market Research  
Business  
Marketing**SKILLS**  
Time Management  
Adaptation  
Positive Outlook

PT/24



## Sajin K S

**Specialization:** Finance, Marketing  
**Graduation:** B.Com Computer Application  
**Experience:** Luminarch Builders Pvt Ltd - 1 year  
**Internship:** Luminarch Builders Pvt Ltd

**CERTIFICATIONS**  
Ms Excel  
Tally  
B2B Marketing**SKILLS**  
Creativity  
Critical thinking  
Team collaboration

PT/23



## Samprus Raphy P

**Specialization:** Finance, IT & Data Analytics  
**Graduation:** BBA Finance  
**Experience:** Fresher  
**Internship:** Profiscal Management Consultancy and Academy

**CERTIFICATIONS**  
Market Research and  
Consumer Behaviour  
Taxation and Accounting**SKILLS**  
Analytical Skill  
and Leadership  
Skill

FT/23



## Sana Mol

**Specialization:** Operations, Marketing  
**Graduation:** B.Com Finance & Taxation  
**Experience:** Rajagiri Hospital - 1 year  
**Internship:** AVT chemicals

**CERTIFICATIONS**  
Data Entry  
Tally GST  
Design Thinking**SKILLS**  
Leadership  
Communication  
Presentation

FT/22



## Sanee Navas Aslami

**Specialization:** Marketing, HR  
**Graduation:** BBA Finance  
**Experience:** Fresher  
**Internship:** Qbox Trading WLL

**CERTIFICATIONS**  
Strategic HRM  
Digital marketing  
Advanced Excel  
Google ads**SKILLS**  
Communication  
Problem solving  
Creativity  
Strategic Thinking

FT/22



## Sanith Saji

**Specialization:** Finance, IT & Data Analytics  
**Graduation:** B.Com Finance & Taxation  
**Experience:** Fresher  
**Internship:** Kerala State Rubber Co-operative Ltd.

FT/22



**CERTIFICATIONS**  
 MS Excel  
 Design Thinking  
 Business Analysis  
 Risk Management

**SKILLS**  
 Problem Solving  
 Decision Making



## Sanjai K

**Specialization:** Marketing, IT & Data Analytics  
**Graduation:** BBA  
**Experience:** Fresher  
**Internship:** ITC

FT/22



**CERTIFICATIONS**  
 MS Excel  
 Gen AI  
 Digital Marketing

**SKILLS**  
 Communication  
 Networking  
 Teamwork



## Sharon Sara Soji

**Specialization:** Finance, HRM  
**Graduation:** B.Tech(Hons.) Civil Engineering  
**Experience:** Fresher  
**Internship:** Cochin Port Authority

FT/25



**CERTIFICATIONS**  
 Business Analytics  
 Power BI

**SKILLS**  
 Communication  
 Adaptability  
 Team player



## Shine Mathew

**Specialization:** Marketing, Finance  
**Graduation:** B.Com Finance & Taxation  
**Experience:** 4years  
**Internship:** Lulu International Group

FT/26



**CERTIFICATIONS**  
 MS Excel Advanced

**SKILLS**  
 Problem Solving  
 Analytical Skills  
 Time Management



## Shiphy Simon

**Specialization:** Finance, IT & Data Analytics  
**Graduation:** B.Sc Mathematics  
**Experience:** Fresher  
**Internship:** Ashley Group of Companies

FT/23



**CERTIFICATIONS**  
 Brand Management  
 MS Excel

**SKILLS**  
 Problem-Solving  
 Critical Thinking



## Shreya Nair

**Specialization:** Finance, Marketing  
**Graduation:** B.Com Finance and Taxation  
**Experience:** Fresher  
**Internship:** LOHIA Corp Ltd.

FT/23



**CERTIFICATIONS**  
 MS Excel  
 Investment Risk Management

**SKILLS**  
 Teamwork  
 Communication



## Smruthi Madhusoodanan

**Specialization:** Marketing, HRM  
**Graduation:** B.Sc Chemistry  
**Experience:** Fresher  
**Internship:** Asianet News Network Pvt. Ltd

FT/24



**CERTIFICATIONS**  
 Digital Marketing  
 Brand Management  
 FMCG  
 FMCD

**SKILLS**  
 Team Player  
 Adaptable  
 Decision Making



## Sona Symon

**Specialization:** Finance, HR  
**Graduation:** B.Com Finance  
**Experience:** Fresher  
**Internship:** Find My Hostel

FT/23



**CERTIFICATIONS**  
 Excel  
 Introduction to Tableau  
 Risk Management  
 HRCI

**SKILLS**  
 Critical Thinking  
 Adaptability  
 Time Management



## Sony Jaison

**Specialization:** Finance, IT & Data Analytics  
**Graduation:** B.Com Finance and Taxation  
**Experience:** KIIDC , Royal Mirage Hotel - 2 years  
**Internship:** Tata Consultancy Services

FT/27



**CERTIFICATIONS**  
 MS Excel  
 Investment Banking  
 Power BI  
 Data Analysis

**SKILLS**  
 Leadership  
 Problem Solving  
 Team Player



## Sreeram Biju

**Specialization:** IT & Data Analytics, Marketing  
**Graduation:** B.Tech Civil Engineering  
**Experience:** Infosys-2 years  
**Internship:** Keyshell IT Solutions

FT/25



**CERTIFICATIONS**  
 Excel  
 Agile for Beginners  
 Business Analysis  
 Digital Marketing

**SKILLS**  
 Stakeholder Management  
 Interpersonal Communication  
 Backlog Management



## Sreeranjini R Krishnan

**Specialization:** Operations, Marketing  
**Graduation:** B.Tech Electronics &Communication Engineering  
**Experience:** Fresher  
**Internship:** KAMCO

FT/26

**CERTIFICATIONS**  
Lean Manufacturing  
ERP Implementation  
Power BI

**SKILLS**  
Teamwork  
Problem Solving  
Critical Thinking



## Sreethu Mukundan

**Specialization:** Marketing, IT & Data Analytics  
**Graduation:** B.Com Finance and Taxation  
**Experience:** Fresher  
**Internship:** Ministry of External Affairs

FT/22

**CERTIFICATIONS**  
Digital Marketing  
Design Thinking  
Power BI

**SKILLS**  
Communication  
Adaptability  
Time Management  
Problem Solving



## Stenvin Paul

**Specialization:** Finance, Marketing  
**Graduation:** B.Com Finance  
**Experience:** SFO Technologies, BPL, Alger Brawn Labs Pvt Ltd  
**Internship:** Aester India Pvt Ltd

PT/30

**CERTIFICATIONS**  
Tally  
Digital Marketing  
Ms Excel

**SKILLS**  
Leadership  
Management  
Communication  
Problem Solving



## Sujith Sankar

**Specialization:** Finance, IT & Data Analytics  
**Graduation:** B.Com Computer Applications  
**Experience:** Fresher  
**Internship:** HDFC Bank

FT/21

**CERTIFICATIONS**  
Project Management  
Power BI  
Lean Six Sigma - white belt

**SKILLS**  
Adaptability  
Teamwork  
Time Management



## Swathi A

**Specialization:** Finance, Marketing  
**Graduation:** B.Com Finance  
**Experience:** Fresher  
**Internship:** IBS Software

FT/22

**CERTIFICATIONS**  
Power BI  
MS Excel  
Design Thinking

**SKILLS**  
Critical Thinking  
Communication  
Leadership  
Team Management



## Swathi Krishna J

**Specialization:** Marketing, Finance  
**Graduation:** BSc. Cooperation&Banking (Hons.)  
**Experience:** Fresher  
**Internship:** Mykare Health, Sectorquabe Technologies Pvt Ltd

FT/25

**CERTIFICATIONS**  
Design Thinking

**SKILLS**  
Team Building  
Leadership  
Decision Making  
Marketing



## Swathika K

**Specialization:** IT & Data Analytics, HRM  
**Graduation:** BSc. Computer Science  
**Experience:** Fresher  
**Internship:** Uralngal Labour Contract Cooperative Society Ltd

FT/26

**CERTIFICATIONS**  
MS Excel  
Python  
Prompt Engineering  
Design Thinking

**SKILLS**  
Communication  
Self Management  
Active Listening  
Leadership



## T R Roshmi

**Specialization:** Finance , Operations  
**Graduation:** B.Com Finance and Taxation  
**Experience:** Fresher  
**Internship:** Addon Group of Companies

PT/23

**CERTIFICATIONS**  
Automation in Production Systems and Management

**SKILLS**  
Adaptability  
Quick learner  
MS Office  
Project Management



## Talib Husien

**Specialization:** Finance, Marketing  
**Graduation:** BBA Computer Application  
**Experience:** Fresher  
**Internship:** AddMatrix

FT/23

**CERTIFICATIONS**  
Design Thinking  
General Banking  
MSME Finance

**SKILLS**  
Financial Analysis  
Team Management  
Communication  
Emotional Intelligence



## Terny M Udayan

**Specialization:** Marketing, HRM  
**Graduation:** B. Tech Civil Engineering  
**Experience:** Pathiyala Constructors-6 Months  
**Internship:** Kempegowda International Airport

FT/23

**CERTIFICATIONS**  
Project Management  
Tableau  
Digital Marketing  
Power BI

**SKILLS**  
CRM  
Marketing Analytics  
Operations Management  
Data Analyst



## Vibin Xavier M X

**Specialization:** Marketing, IT & Data Analytics  
**Graduation:** B.Sc Mathematics  
**Experience:** 1.5 years, Metnoia NewHealth  
**Internship:** Metnoia NewHealth

PT/26



### CERTIFICATIONS

MS Office  
Digital Marketing  
Financial Accounting

### SKILLS

Leadership  
Problem Solving  
Team work



## Vijayakrishnan N

**Specialization:** Marketing, IT & Data Analytics  
**Graduation:** B.Sc Hospitality and Hotel Administration  
**Experience:** 0.5 years, Hamleys, RBL  
**Internship:** Westford educations

FT/24



### CERTIFICATIONS

Digital Marketing  
Microsoft Excel  
Business Analysis & Process Management

### SKILLS

Team building  
Problem solving  
Data analysis



## Visruth Koliyot

**Specialization:** Marketing ,Operations  
**Graduation:** BA English Literature  
**Experience:** 2 years, Human Stories  
**Internship:** Elite Foods Pvt Ltd

PT/23



### CERTIFICATIONS

Ms Excel  
B2B Marketing

### SKILLS

Presentation skills  
Critical Thinking  
Curiosity



## Vivek Sreeraj R

**Specialization:** Marketing, Finance  
**Graduation:** B.Com Computer Application  
**Experience:** Fresher  
**Internship:** KeyShell IT Solutions

FT/23



### CERTIFICATIONS

Financial Markets  
MS Excel  
Digital Marketing

### SKILLS

Interpersonal Skills  
Critical Thinking  
Teamplayer



## Vyshak Das M

**Specialization:** HRM, Marketing  
**Graduation:** B.Sc Physics with Applied Electronics  
**Experience:** Fresher  
**Internship:** ITC Grand Chola, Chennai

FT/25



### CERTIFICATIONS

Brand Management  
AI tools with Excel  
CRM

### SKILLS

Leadership  
Decision Making  
Strategic Thinking  
Interpersonal Skills



## Vyshnavi Ashok

**Specialization:** Finance, HRM  
**Graduation:** B.Com Finance and Taxation  
**Experience:** Fresher  
**Internship:** Service Co-operative Bank, Kalady

FT/21



### CERTIFICATIONS

Microsoft Excel  
Investment Analysis  
Portfolio Management  
Strategic Thinking

### SKILLS

Decision Making  
Problem Solving  
Critical Thinking



## Ziana N Muhammed

**Specialization:** IT & Data Analytics, Operations  
**Graduation:** B.Sc Mathematics  
**Experience:** Fresher  
**Internship:** Transight Systems Pvt Ltd

FT/22



### CERTIFICATIONS

Google Analytics  
AI in MS Excel  
Data Analytics  
PowerBI

### SKILLS

Problem Solving  
Analytical Thinking  
Communication

# ABOUT KOCHI

Kochi, also known as Cochin and often referred to as the "Queen of the Arabian Sea," is recognized as a Tier-I city by the Government of India. With a rich history as a trade port dating back to pre-Islamic times, it is the financial, industrial, and commercial hub of Kerala. The city is well-connected by road, rail, water, and air. Kochi is a vibrant city that blends modernity with tradition, serving as a cultural bridge between the past and present. It captivates with its ability to teach valuable life lessons and offer a new perspective on the world. Kochi is a city of opportunities for those who seek them, offering a journey that reflects both its scenic beauty and urban hustle.



This combination has attracted numerous international and local brands, such as Starbucks, Harley Davidson, and Porsche, to set up shop here. The city's thriving startup ecosystem is also noteworthy, with the Kerala Startup Mission's incubation center in Kalamassery actively supporting new ventures. Kochi, home to both the Biennale and a bustling metropolis, exemplifies how it can embody both tranquility and dynamic energy at the same time.



## HOW TO REACH SMS

Nearest Airport :

📍 Cochin International Airport - 19 km

Nearest Railway station:

📍 Aluva-9 km; Ernakulam

📍 South Kalamassery-1 km

📍 Ernakulam Town-9 km

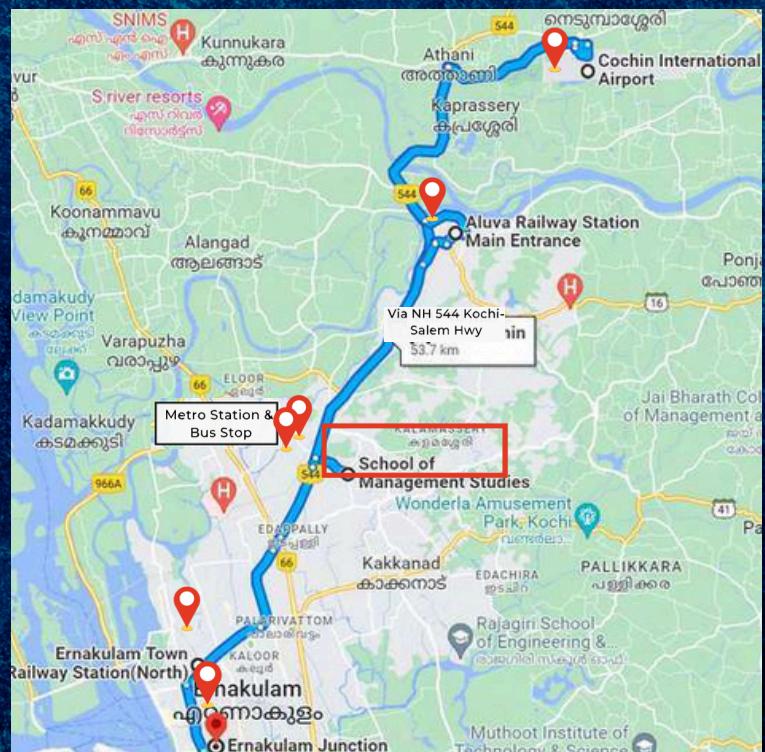
📍 Ernakulam Junction -13 km

Nearest Metro station:

📍 Cochin University Metro station - 1km

Nearest Bus stand:

📍 Cochin University/ South Kalamassery Bus stop- 1km





# CAREER GUIDANCE & PLACEMENT CELL

## 2024-25



### FACULTY COORDINATORS



**Dr. MANU MELWIN JOY**  
Assistant Professor  
B.Tech., M.B.A., Ph.D



**Dr. SMIJU I S**  
Assistant Professor  
MCA, M.Tech., PhD., PostDoc

### STUDENT COORDINATORS



**ABHISHEK R S**  
Co-ordinator



**AISWARYA MENON**  
Assistant Co-ordinator



**SONY JAISON**  
Finance Co-ordinator

### INDUSTRIAL RELATIONS TEAM



**FAAIZ MUHAMMED**  
Team Lead



**ARJUN  
UNNIKRISHNAN**



**VYSHAK DAS**  
Team Lead



**MOHAMED YASIR**



**NAYANA N**



**BASIL JOHN**



**NAMIYA JALEEL K**



**SAJIN K S**



**STENVIN PAUL**



# Contact Us



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